

RTC RESET

RealTime Executive Summit on Emerging Technologies

RESET 26 SPONSORSHIP PACKAGES & PRICING

FEBRUARY 23–24, 2026
LOS ANGELES
*FROM INSIGHT
TO ACTION*

SEPTEMBER 7–9, 2026
LONDON
*FROM STRATEGY
TO IMPLEMENTATION*

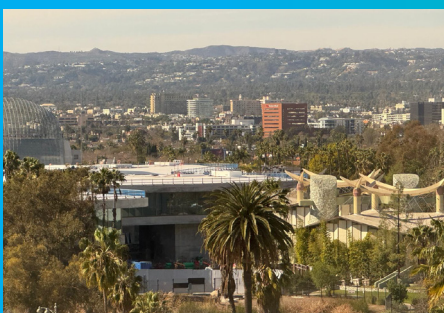
Two continents, one conversation. For those who see disruption, AI, and real-time as fuel — not fear



High-impact exchange in a private executive setting



Open-Source takes center stage



RESET LA: where innovation meets the Hollywood Hills



RESET London: breathtaking views across the Thames



RESET removes the stage — the circle moves us forward.

What Reset is — and Why it Matters

RESET aligns business, creative, and technology leaders around what's next.

“We can't just keep speeding up old workflows and expect different outcomes. It's time to rethink everything — from ambition and budget alignment to how we structure teams and technology.”

— Rick Stringfellow, Fellow & Head of Visual Content, EA

“It's time to invest in bridges, not walls.”

— Jean-Michel Blottière, Founder & CEO, RTC – the RealTime Community

Disruption is inevitable. Inertia is deadly.

RESET is the **R**ealTime **E**xecutive **S**ummit on **E**merging **T**echnologies — an exclusive, closed-door gathering for executives, creative leaders, and technologists eager to align creative ambition, technical workflows, and business strategy for a new era of production.

Each edition connects industries and disciplines to identify shared barriers and design actionable paths forward.

- Animation
- Architecture, Engineering, Construction & Operation (AECO)
- Automotive
- Design & Manufacturing
- Education, Learning & Training (ELT)
- Media & Entertainment
- Retail & 3D Commerce
- VFX
- and more

AI, real-time, and open-source tools promise radical acceleration — yet scaling them responsibly remains painfully complex. **RESET** exists to help leaders transform deliberately, intelligently, and without fear, aligning business strategy, creative vision, and technical execution across industries.

Closed-door, no cameras, no recordings — **RESET** guarantees honest, unfiltered exchange.

What Sets RESET Apart

RESET is not just another technology event.
It's an executives-only think tank.

RESET is exclusive.

An invitation-only summit for a select group of top executives, strategists, and creative leaders from across industries.

RESET is strategic.

A platform for candid, high-level discussions on how AI, open source, automation, and real-time are transforming businesses

RESET is cross-industry.

Leaders from diverse sectors connect, share insights, and break down silos for greater innovation.

RESET is timely.

Amid rapid change, it provides honest perspectives on navigating economic uncertainty and tech adoption.

RESET is confidential.

Closed-door, cameras-off sessions create a safe space for open, unfiltered exchanges among executives.

RESET is transformative.

It's for those ready to embrace a fundamental shift—from risky, unsustainable models to profit-first strategies.

RESET is powered by RTC – the RealTime Community, home of the RealTime Conference, RealTime Spotlights, and the RealTime Society.

Notable RTC participants and members



Who is RESET for?

RESET is for decision-makers done with incremental change—and hungry for reinvention.

RESET is designed for executives, strategists, and innovation leads from industries such as Architecture, Automotive, Design & Manufacturing, Education, Learning & Training, Digital Fashion, Media & Entertainment, Retail & 3D Commerce — leaders who understand that:

- We are facing a revolution—not just evolution
- Resisting change is not an option
- Technology is the Medium – reshaping the industry in fundamental ways.
- The shift to AI-powered, real-time content is inevitable—offering both risk and reward.

RESET is for those who are:

- Ready to ride tectonic shifts
- Willing to navigate rapid change
- Excited by the possibilities that AI, Real-Time and Automation bring – even as they disrupt traditional roles.

It's a gathering for visionaries eager to:

- Shift from high-risk budgets to profit-first models
- Replace siloed practices with cross-sector collaboration
- Trade reactive fixes for strategic transformation
- Move beyond legacy playbooks toward next-gen leadership.

RESET isn't just about technology. It's about strategy, sustainability, and reinvention.

We deliver cross-industry Business Intelligence to help executives navigate an economic and creative landscape transformed by AI, automation, and real-time workflows.

Through candid discussion and case-driven insights, **RESET empowers leaders to:**

- Clarify strategic priorities
- Optimize creative and operational systems
- Seize emerging opportunities before others even see them

RESET equips you not just to adapt—but to rewrite the rules.

No Cameras. No Recordings. No Sales Pitches. Just Real Conversations

Why Sponsor RESET '26?

Unparalleled Access to Decision-Makers.

RESET '26 offers your organization a direct connection to an elite group of C-Level executives, strategists, and creative leaders and technologists across a wide range of industries, including:

- Animation, VFX, and Virtual Production
- Automotive, Architecture, and Design & Manufacturing
- Digital Fashion, Retail & 3D Commerce
- Media, Broadcast, and Immersive Experiences
- Games, Simulation, and XR

RESET '26 is not a typical technology event. It's a high-level, invitation-only summit where top leaders confront the critical questions shaping the future:

- How can we leverage emerging technologies for sustainable growth?
- What are the most strategic areas for investment?
- How do we measure and maximize the ROI on technology adoption?
- How can we balance innovation with profitability and efficiency?
- How can we break down silos and foster cross-industry collaboration?

Sponsorship Benefits

1. Direct Access to Industry Leaders

Gain unparalleled access to 100+ decision-makers, including CEOs, CTOs, and strategic leaders who shape the future of their industries.

2. Strategic Networking

Engage in high-level conversations with executives across diverse sectors, building connections that matter.

3. Exclusive Brand Exposure

Position your brand at the forefront of a high-caliber, executive-level event, with your logo prominently displayed across digital and physical event spaces.

4. Thought Leadership Positioning

Establish your organization as a leader in the real-time technology space, contributing to conversations that drive industry transformation.

5. Lead Generation and Business Growth

Identify and connect with new clients and partners from sectors you may not typically reach.

6. Enhanced Social Media Visibility

Benefit from extensive social media promotion before, during, and after RESET '26, amplifying your brand's reach.

7. Actionable Insights and Engagement

Participate in exclusive activities such as Actionable Strategies Sessions, where executives discuss and develop practical solutions to industry challenges.

8. Strategic Positioning in the RESET '26 Ecosystem

Align your brand with a high-end, invitation-only event known for honest, high-impact discussions.

Partnering with RESET '26 Means More Than Just Brand Visibility

Whether in Los Angeles, London, or both, it's an opportunity to build meaningful connections with top executives, establish your brand as a thought leader, and gain insights that directly impact your business strategy.

Marketing schedule:

A Focused Campaign Spotlighting Sponsors Across Channels from Now to September.

Monthly newsletters and themed social media posts will cover the following:

- General event announcements
- Themed event announcements
- Event reminders
- Call for Entries for speakers and curators
- Pre-event visitor surveys

In addition to the general promotional activities listed above, we will also announce:

- Event sponsors
- Keynote speakers
- Panel discussions and roundtable speakers
- Workshops curators
- New advisory board members

All newsletter and social media coverage will include bios and links to company websites when appropriate.

Social media platforms: LinkedIn, Twitter, Facebook
Newsletters are sent to the RTC opted-in email subscriber list.



Perfect for execs flying high — Bentley Systems' HQ offers a premium space for networking and collaboration.

Two Editions – LOS ANGELES | LONDON

Two continents, one conversation.

RESET '26 continues the journey started in 25:

- London 25 identified shared challenges.
- LA 26 focuses on actionable solutions.
- London 26 consolidates lessons into long-term strategy.



RESET Los Angeles Feb. 23–24, 2026 – The Third Floor *From Insight to Action*

- 1.5-day program (Monday afternoon, gala dinner, Tuesday full day, closing cocktail)
- 30 selected leaders from creative industries and education
- Focus on actionable initiatives, post-RESET '25 insights, and collaborative solutions



RESET London Sept. 7–9, 2026 – Bentley Systems HQ *From Strategy to Implementation*

- 2.5-day program (Monday opening cocktail, Tuesday full day, gala dinner, Wednesday full day, closing cocktail).
- 50 global executives across industries
- Focus on “from strategy to implementation”

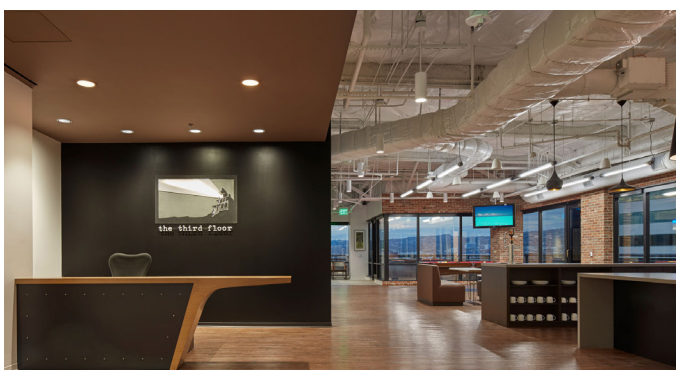
The RESET Format

RESET is designed for conversation, not presentation.

- Short, provocative lightning talks spark thought.
- Long, audience-led discussions allow deep, unfiltered exchange.
- At the end of each session: “What did we learn so far?” — a collective reflection moment.
- Breakout rooms remain open for private or one-to-one discussions — or to let busy executives keep business moving.
- Networking: breakfasts, lunches, dinners, cocktails, and parties designed to foster meaningful connections.

Venues:

- Los Angeles: The Third Floor's HQ — a luxurious creative space with a terrace overlooking the Hollywood Hills.
- London: Bentley Systems' HQ, 43rd floor, 8 Bishopsgate — breathtaking views of the River Thames, Tower of London, and London Bridge.



RESET LA — exclusive creative space in the heart of Hollywood



RESET London — executive boardroom overlooking the City skyline

RESET '26 Sponsorship Packages and Pricing

Connect your brand with the inner circle of real-time, AI, and cross-industry creative, technology, business, and strategy leaders.

RESET combines the strategic, high-level insights of **Davos®** (strategic and economic discussions) with the inspirational impact of **TED Talks®** (thought-provoking keynotes and ideas worth sharing across communities often siloed).

To ensure the quality of discussions expected by top-tier attendees, we have designed a sponsorship package that is not just a traditional offering, but one rooted in a spirit of community. Our sponsorship package reflects this ethos.

Maximize Your Savings at RESET '26 with RTS Membership

The RealTime Society (RTS) is the driving force behind **RESET**. RTS is a cross-industry, member-driven community empowering professionals and organizations working at the forefront of real-time technologies. Membership offers exclusive access to confidential events, premium business intelligence, strategic influence, and a global network of top-tier innovators.

We strongly encourage all participants and companies involved in **RESET** to join the RealTime Society (RTS).

Key Benefits

- 50 % discount on individual passes for RTS Members — \$1,500 instead of \$3,000
- 30 % discount on all sponsorship opportunities for RTS Corporate Members
- Access to the RESET Think Tank and exclusive RTS Member gatherings
- Ongoing visibility in RTS newsletters and web content throughout the year

Corporate Memberships - <https://realtime.community/society-membership-tiers/>

Register - <https://realtime.community/society-membership-application/>

Example Savings on Corporate Membership

Associate Members	Partnership	Full Price	RTS Corporate Member Price	RTS Membership Fee	You pay	You save
Companies with 1,000+ FTE employees – \$7,500	Overall Partner RESET LA & London Combo	\$40,000	\$28,000	\$7,500	\$35,500	\$4,500
Companies with 500–999 FTE employees – \$5,000	Leader Partner RESET LA & London Combo	\$30,000	\$21,000	\$5,000	\$26,000	\$4,000
Companies with 100–499 FTE employees – \$3,000	Leader Partner RESET London only	\$22,500	\$15,750	\$3,000	\$18,750	\$3,750
Companies with 16–99 FTE employees – \$1,500	Supporter Partner RESET LA only	\$10,000	\$7,000	\$1,500	\$8,500	\$1,500
Companies with 1–15 FTE employees – \$750	Closing cocktail RESET London only	\$5,000	\$3,500	\$750	\$4,250	\$750

RESET '26 Sponsorship Packages at a glance

	LA Only 		London Only 		Combo LA & London  	
	Full price (USD)	RTS Corporate Members	Full price (USD)	RTS Corporate Members	Full price (USD)	RTS Corporate Members
Overall Partner	20,000	14,000	30,000	21,000	40,000	28,000
Leader Partner	15,000	10,500	22,500	15,750	30,000	21,000
Supporter Partner	10,000	7,000	15,000	10,500	20,000	14,000

Lanyards	1,500	1,050	2,000	1,400	2,800	2,000
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RESET LA

Opening Lunch/Cocktail LA only Monday, Nov. 23, 2026	3,000	2,100				
Gala Dinner LA only Monday, Nov. 23, 2026	5,000	3,500				
Breakfast LA only Tuesday, Nov. 24, 2026	2,000	1,400				
Lunch LA only Tuesday, Nov. 24, 2026	2,000	1,400				
Closing Cocktail LA only Tuesday, Nov. 24, 2026	5,000	3,500				

RESET London

Opening cocktail London Only Monday, September 7, 2026			5,000	3,500		
Breakfast London only Tuesday, September 8, 2026			3,000	2,100		
Lunch London only Tuesday, September 8, 2026			3,000	2,100		
Gala Party London only			7,000	4,900		
Gala Dinner London only			3,000	2,100		
Breakfast London only Wednesday, September 9, 2026			3,000	2,100		
Lunch London only Tuesday, September 7, 2026			3,000	2,100		
Closing cocktail London only			5,000	3,500		

RESET '26 Sponsorship

LA Event Only

Overall Partner (Exclusive Opportunity)

- **\$20,000 for Non-RTS Members / \$14,000 for RTS Corporate Members**

The Overall Partner holds the most prestigious position at RESET LA – an exclusive, singular role. This partnership reflects your organization's unwavering commitment to the RealTime Community and its cross-industry mission to rethink, reinvent, and reset how we work with AI and real-time technologies.

As the Overall Partner, you benefit from:

Before RESET LA

- Headline announcement of Overall Partner sponsorship as "RESET LA Presented by Your Company."
- Prime positioning in all RESET LA newsletters, website, and social media.
- Participation in the RESET Think Tank shaping the LA agenda.

During RESET LA (Feb 23–24, 2026 – The Third Floor, Los Angeles)

- Prominent branding across all materials, screens, and signage.
- Opening remarks at the Gala Dinner.
- 3 complimentary passes (value \$2,000 each) with full access to sessions and networking.
- Custom activations available upon request.

After RESET LA

- Recognition in post-event communications and recap reports.
- Access to opt-in participant contact information.

Leader Partner

- **\$15,000 for Non-RTS Members / \$10,500 for RTS Corporate Members**

The Leader Partnership is one of the most sought-after sponsorship tiers, positioning your organization as a leader in real-time and AI innovation.

As the Leader Partner, you benefit from:

Before RESET LA

- Announcement as Leader Partner across all channels.
- Participation in RESET LA Think Tank sessions.

During RESET LA

- Prominent branding across materials and signage.
- Recognition as a key contributor.
- 2 complimentary passes (value \$2,000 each).
- Optional thought-leadership opportunity in a closed-door executive session.

Supporter Partner

- Recognition in post-event communications.
- Continued visibility in RealTime Society updates.

RESET '26 Sponsorship

LA Event Only

Supporter Partner

- **\$10,000 for Non-RTS Members / \$7,000 for RTS Corporate Members**

The Supporter Partner package offers a cost-effective way for your organization to gain visibility and demonstrate its commitment to the RealTime Community.

Benefits include:

- Recognition as a Supporter Partner in pre-event communications.
- Participation in select RESET Think Tank sessions.
- Logo displayed on event materials.
- 1 complimentary pass (value \$2,000) with full networking access.
- Recognition in post-event communications.

Co-Host Social Activities – RESET LA

Show your support by co-hosting social activities that create meaningful connections. All options include branding, logo placement, and participation in the RESET Think Tank.

1. Opening Lunch / Cocktail – \$3,000 / \$2,100 (RTS Members)
2. Gala Dinner / Party – \$5,000 / \$3,500 (RTS)
3. Breakfast Session – \$2,000 / \$1,400 (RTS)
4. Lunch Session – \$2,000 / \$1,400 (RTS)
5. Closing Cocktail – \$5,000 / \$3,500 (RTS)
6. Lanyards – \$1,500 / \$1,050 (RTS)



Where premium hospitality meets high-level networking. Exceptional food. Exceptional company. Exceptional outcomes.

RESET '26 Sponsorship

London Event Only

Overall Partner (Exclusive Opportunity)

- **\$30,000 for Non-RTS Members, or \$21,000 for RTS Corporate Members**

The Overall Partner in London enjoys premium visibility and influence across the 2.5-day summit, reflecting leadership in strategic technology implementation.

As the Overall Partner, you benefit from:

Before RESET London:

- Headline announcement as “RESET London Presented by Your Company.”
- Prime positioning in all marketing and communications.
- Participation in the RESET Think Tank shaping London’s strategic agenda.

During RESET London (Sep 7–9, 2026 – Bentley Systems HQ):

- Prominent branding across all sessions and signage.
- Opening remarks at the Gala Dinner.
- 3 complimentary passes (value \$3,000 each) with priority seating.
- Custom experiential activations available.

After RESET London:

- Recognition in post-event communications.
- Access to opt-in participant contact information.

Leader Partner

- **\$22,500 for Non-RTS Members / \$15,750 for RTS Corporate Members**

The Leader Partnership positions your organization among the foremost innovators in AI and real-time across Europe.

As the Leader Partner, you benefit from:

Before RESET London

- Announcement as Leader Partner across all channels.
- Participation in RESET Think Tank sessions.

During RESET London

- Branding across all materials and screens.
- 2 complimentary passes (value \$3,000 each).
- Brief address during the Gala Dinner.
- Optional inclusion in closed-door roundtable discussions.

After RESET London

- Recognition in post-event communications and recap materials.

RESET '26 Sponsorship

London Event Only

Supporter Partner

- **\$15,000 for Non-RTS Members / \$10,500 for RTS Corporate Members**

The Supporter Partner package offers essential visibility and engagement at RESET London.

Benefits include:

- Recognition in pre-event communications.
- Participation in select RESET Think Tank sessions.
- Logo placement on event materials.
- 1 complimentary pass (value \$3,000).
- Recognition in post-event communications.

Co-Host Social Activities – RESET London

Support meaningful networking opportunities during RESET London through social event sponsorship.

1. Opening Cocktail – \$5,000 / \$3,500 (RTS Members)
2. Breakfast Session – \$3,000 / \$2,100 (RTS)
3. Lunch Session – \$3,000 / \$2,100 (RTS)
4. Gala Party – \$7,000 / \$5,000 (RTS)
5. Gala Dinner - \$3,000 / \$2,100 (RTS)
6. Closing Cocktail – \$5,000 / \$3,500 (RTS)
7. Lanyards – \$2,000 / \$1,400 (RTS)



At RESET, hospitality is part of the experience — refined meals, relaxed moments, and inspiring settings designed to nourish connection and creativity.

RESET '26 Sponsorship

LA & London Events Combo

Join both RESET LA and RESET London for maximum impact — connecting with leaders on both continents.

- Overall Partner – \$40,000 / \$28,000 (RTS Members)
- Leader Partner – \$30,000 / \$21,000 (RTS)
- Supporter Partner – \$20,000 / \$14,000 (RTS)
- Lanyards (Combo) – \$2,800 / \$2,000 (RTS)

Combo sponsorships provide extended visibility across all RESET communications, dual event access, and year-round recognition within the RealTime Community.

Sponsors receive the full range of benefits described above for both events — at an exclusive combo rate.

We look forward to welcoming you to **RESET '26 LA** and **RESET '26 London** — where leaders redefine the future of real-time and emerging technologies. Join us and be part of the conversation that matters.

