

RESET 25 SPONSORSHIP PACKAGES & PRICING

RTCRESET

RealTime Executive Summit on Emerging Technologies

SEPTEMBER 8-10, 2025 | LONDON

RETHINK REINVENT RESET!

The pressure is unprecedented. Legacy workflows and outdated strategies won't save us. It's time for a RESET!

Join a bold cohort of executives, strategists, and investors eager to:

- → Accelerate the move from 2D to 3D to Al-powered real-time 3D
- → Shift from high-risk budgets to profit-first models
- → Break down silos and drive cross-sector collaboration
- → Move from reactive problem-solving to strategic reinvention
- → Leave legacy playbooks behind and lead what's next

NO NOSTALGIA, NO TWEAKS – JUST BOLD MOVES

RESET isn't just about technology. It's about strategy, sustainability, and reinvention.

RESET delivers cross-industry Business Intelligence for executives ready to ride tectonic shifts.

RESET is for those who see the disruption of AI, real-time, and automation—and turn it into a competitive edge.

RESET is for leaders who are done optimizing the past!

JOIN THE THOUGHT LEADERS REWRITING THE RULES IN LONDON, SEPT 8-10 NO CAMERAS. NO RECORDINGS. NO SALES PITCHES. JUST REAL CONVERSATIONS

Apply now to join RESET 2025 – London, Sept 8–10 jean-michel.blottiere@realtimeconference.com realtime.community/reset

Attendance is by invitation, application, or referral only. VES members receive 30% off with the code **RESET25VES**. RealTime Society members receive 50% off.

IN PARTNERSHIP WITH





RTES becomes RESET

The RealTime Executive Summit on Emerging Technologies

Originally launched as the RealTime Economics Summit (RTES), this initiative has now evolved into **RESET**—The RealTime Executive Summit on Emerging Technologies.

With this shift, we are broadening the focus: from a gathering of economic and financial experts to a cross-industry think tank for decision-makers and innovators across sectors.

RESET expands the conversation beyond economics, embracing the full spectrum of emerging technologies—from real-time systems to AI—and welcoming executives navigating transformation at the highest levels.

The rapid evolution of technology has always pressured industries to adapt, but the combined surge of real-time capabilities, the AI tsunami, and unprecedented global disruptions—pandemic fallout, strikes, natural disasters, economic instability, and political uncertainty—has created a level of strain never seen before.

Entire sectors—automotive, retail, media & entertainment, and beyond—are on the brink.

Businesses are facing a critical decision: adapt intelligently or risk irrelevance.

Simply speeding up outdated workflows is no longer enough.

It's time for a **RESET**



Goodbye RTES. Welcome to RESET: The Future of Executive Strategy











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Executive Summary

RESET is not just another technology event. It's an executives-only think tank.

RESET 25 is exclusive.

An invitation-only think tank for 100 top executives, strategists, and investors from across industries.

RESET is timely.

Amid rapid change, it provides honest perspectives on navigating economic uncertainty and tech adoption.

RESET is strategic.

A platform for candid, high-level discussions on how AI, automation, and real-time technologies are transforming businesses

RESET is confidential.

Closed-door, cameras-off sessions create a safe space for open, unfiltered exchanges among executives.

RESET is cross-industry.

Leaders from diverse sectors connect, share insights, and break down silos for greater innovation.

RESET is transformative.

It's for those ready to embrace a fundamental shift—from risky, unsustainable models to profitfirst strategies.

RTES is brought to you by RTC – The RealTime Community –
proud organizer of the RealTime Conference and RealTime Spotlights and Founder of the RealTime Society
Notable RTC participants and members







































Foster + Partners





















































































































Who is RESET for?

RESET is for decision-makers done with incremental change—and hungry for reinvention.

RESET is designed for executives, strategists, and investors from industries such as Automotive, Architecture, Digital Fashion, Media & Entertainment, Retail, and Design & Manufacturing — leaders who understand that:

- We are facing a revolution—not just evolution
- Resisting change is not an option
- Technology is the Medium reshaping the industry in fundamental ways.
- The shift to Al-powered, real-time content is inevitable—offering both risk and reward.

RESET is for those who are:

- Ready to ride tectonic shifts
- Willing to navigate rapid change
- Excited by the possibilities that AI, Real-Time and Automation bring even as they disrupt traditional roles.

It's a gathering for visionaries eager to:

- → Accelerate the move from 2D to 3D to Al-powered real-time 3D
- → Shift from high-risk budgets to profit-first models
- → Replace siloed practices with cross-sector collaboration
- → Trade reactive fixes for strategic transformation
- → Move beyond legacy playbooks toward next-gen leadership.

RESET isn't just about technology. It's about strategy, sustainability, and reinvention. We deliver cross-industry Business Intelligence to help executives navigate an economic and creative land-scape transformed by AI, automation, and real-time workflows.

Through candid discussion and case-driven insights, RESET empowers leaders to:

- Clarify strategic priorities
- Optimize creative and operational systems
- Seize emerging opportunities before others even see them

RESET equips you not just to adapt—but to rewrite the rules.

No Cameras. No Recordings. No Sales Pitches. Just Real Conversations



Why Sponsor RESET 25?

Unparalleled Access to Decision-Makers.

RESET 25 offers your organization a direct connection to an elite group of C-Level executives, strategists, and investors across a wide range of industries, including:

- Animation, VFX, and Virtual Production
- Automotive, Architecture, and Design & Manufacturing
- Digital Fashion, Retail, and 3D Commerce
- Media, Broadcast, and Immersive Experiences
- Games, Simulation, and XR

RESET 25 is not a typical technology event. It's a high-level, invitation-only summit where top leaders confront the critical questions shaping the future:

- How can we leverage emerging technologies for sustainable growth?
- What are the most strategic areas for investment?
- How do we measure and maximize the ROI on technology adoption?
- How can we balance innovation with profitability and efficiency?
- How can we break down silos and foster cross-industry collaboration?

Sponsorship Benefits

1. Direct Access to Industry Leaders

Gain unparalleled access to 100+ decision-makers, including CEOs, CTOs, and strategic leaders who shape the future of their industries.

2. Strategic Networking

Engage in high-level conversations with executives across diverse sectors, building connections that matter.

3. Exclusive Brand Exposure

Position your brand at the forefront of a high-caliber, executive-level event, with your logo prominently displayed across digital and physical event spaces.

4. Thought Leadership Positioning

Establish your organization as a leader in the real-time technology space, contributing to conversations that drive industry transformation.

5. Lead Generation and Business Growth

Identify and connect with new clients and partners from sectors you may not typically reach.

6. Enhanced Social Media Visibility

Benefit from extensive social media promotion before, during, and after RESET 25, amplifying your brand's reach.

7. Actionable Insights and Engagement

Participate in exclusive activities such as Actionable Strategies Sessions, where executives discuss and develop practical solutions to industry challenges.

8. Strategic Positioning in the RESET 25 Ecosystem

Align your brand with a high-end, invitation-only event known for honest, high-impact discussions.

Partnering with RESET 25 Means More Than Just Brand Visibility

It's an opportunity to build meaningful connections with top executives, establish your brand as a thought leader, and gain insights that directly impact your business strategy.



Marketing schedule:

A Focused Campaign Spotlighting Sponsors Across Channels from Now to September.

Monthly newsletters and themed social media posts will cover the following:

- General event announcements (e.g., save the date)
- Themed event announcements
- Event reminders
- Call for Entries for speakers and curators
- Pre-event visitor surveys

In addition to the general promotional activities listed above, we will also announce:

- Event sponsors
- Keynote speakers
- Panel discussions and roundtable speakers
- Workshops curators
- New advisory board members

All newsletter and social media coverage will include bios and links to company websites when appropriate.

Social media platforms: LinkedIn, Twitter, Facebook Newsletters are sent to the RTC opted-in email subscriber list.



With stunning views, a Virtual Production-ready space, and world-class collaboration areas, Bentley Systems' new London headquarters is an ideal setting for a gathering like RESET 25



RESET 25 Sponsorship Packages and Pricing

Connect Your Brand with the Inner Circle of Real-Time and Al Strategy Leaders

Here is the price list for sponsorship opportunities at RESET 25, taking place September 8–10 in London.

We strongly encourage sponsors to join the RealTime Society (RTS) as Corporate Members to receive a 30% discount on sponsorship, a 50% rebate on tickets (£1,500 vs £3,000), and access to exclusive benefits such as private strategy sessions, speaker opportunities, and direct outreach to 15,000+ professionals.

Sponsorship Packages at a glance

1. Overall Partner (Exclusive Opportunity)

- £35,000 for RTS Corporate Members / £50,000 for Non-RTS Members
- Exclusive branding, Opening remarks during the Gala Dinner, 5 passes, Think Tank access, and more.

2. Leader Partner

- £20,000 for RTS Corporate Members / £30,000 for Non-RTS Members
- Prominent branding, 3 passes, Think Tank access, and Recognition and brief address at the Gala.

3. Supporter Partner

- £10,000 for RTS Corporate Members / £15,000 for Non-RTS Members
- Cost-effective visibility, 1 pass, Think Tank access, and brand recognition.

4. Co-Host Social Activities at RESET 25

Support the RealTime Community by sponsoring social activities, including breakfast, lunch, dinner, and the Networking Party at Epic Lab.

Event	RTS Members Price	Non-RTS Members Price	Benefits
Opening Dinner (Monday)	£8,500	£12,000	Welcome speech, branding, 1 pass
Breakfast (Tue/Wed)	£4,500 each	£6,500 each	Welcome speech, branding, 1 pass
Lunch (Tue/Wed)	£8,500 each	£12,000 each	Welcome speech, branding, 1 pass
Networking Party (Tue)	£15,000	£20,000	Speech, branding, 3 passes

Additional Sponsorship Opportunities

Further enhance your brand's presence at RESET 25 with options such as:

- Branded Lanyards and Badges (£5,000 £7,500)
- Sustainable Event Sponsorship (£7,500 £10,000)
- VIP Transportation Sponsorship (£7,000 £10,000)
- Customized Sponsorship Packages (Contact us to discuss your needs).



RESET 25 Sponsorship Packages and Pricing - Detailed

RESET 25 is scheduled for September 8–10 in London.

This is an intimate event designed to bring together 100 executives, strategists, and investors eager to engage in honest conversations about the best ways to thrive in a complex environment.

RESET combines the strategic, high-level insights of **Davos®** (strategic and economic discussions) with the inspirational impact of **TED Talks®** (thought-provoking keynotes and ideas worth sharing across communities often siloed).

To ensure the quality of discussions expected by top-tier attendees, we have designed a sponsorship package that is not just a traditional offering, but one rooted in a spirit of community. Our sponsorship package reflects this ethos.

Maximize Your Savings at RESET 25 with RTS Membership

The RealTIme Society (RTS) is the driving force behind RESET. We strongly encourage all participants and companies involved in RESET to join the RealTime Society (RTS), benefiting from:

- A 50% discount on individual passes for RTS members (£1,500 instead of £3,000).
- A 30% discount on all sponsorship opportunities for RTS Corporate Members.

Corporate Memberships - https://realtime.community/society-membership-tiers/ Register - https://realtime.community/society-membership-application/

Category	Туре	Non RTS Members	RTS Members	RTS Membership Fee	Total Cost for RTS Corporate Members	You Save
Corporate Members	Partners	15.000	10.000	3.000	13.000	2.000
		30.000	20.000	5.000	25.000	5.000
		50.000	35.000	7.500	42.500	7.500
Individuals	Onsite	3.000	1.500	275	1.775	1.225
	Early Birds	2.500	1.250	275	1.525	975
	Super Early Birds	2.000	1.000	275	1.275	725



RESET 25 Sponsorship Packages and Pricing - Detailed

Overall Partner (Exclusive Opportunity)

- £35,000 for RTS Corporate Members
- £50,000 for Non-RTS Members

The Overall Partner holds the most prestigious position at RESET 25 – an exclusive, singular role. This partnership reflects your organization's unwavering commitment to the RealTime Community. As the Overall Partner, you benefit from:

As the Overall Partner, you benefit from:

Before the Summit

- Headline announcement of Overall Partner's Sponsorship as "RESET 25 Presented by Your Company" in major RESET Marketing activities, including:
 - All newsletters sent to RealTime Community Members until the Summit (June, July, August, September 2025).
 - Prime positioning on social media announcements.
 - Banner ad on RESET 25 website + link to your company's website.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit on Emerging Technologies.

During the Summit

- **Prominent Branding:** Your logo will appear at the top of all banners, digital screens, and communication materials, ensuring maximum recognition.
- Comprehensive Exposure: Your brand will be featured in all sessions, including global gatherings, breakout discussions, and social activities.
- **Strategic Positioning:** You are recognized as a key partner, reinforcing your organization's leadership and influence across industries.
- Opening Remarks at the Gala Dinner: As Overall Partner, you'll be invited to deliver brief welcome remarks at the Gala Dinner on September 9 at Epic Games Lab—an opportunity to share your perspective and kick off the evening.
- **Premium Access:** Direct access to all breakout rooms, including exclusive actionable strategies meetups with top executives.
- **Priority Seating:** Reserved seats for your representatives at all sessions.
- **5 passes** for your representatives and clients (value £2,400 / \$3,000 / €2,600 each) Since RESET is by invitation only, the list of guests must be approved by RTC organizers to maintain the event>s high standard. Additional passes can be purchased at a 50% rebate.
- **Custom Benefits:** Tailored branding options to ensure your organization's values are highlighted (additional costs may apply).

After the Summit

- Access to "Opt-in" Registration Participants Information: Connect with industry leaders who attended the
 event.
- **Recognition in Post-Event Communications:** Your brand will be featured in the post-event report and any follow-up materials.



Leader Partner

- £20,000 for RTS Corporate Members
- £30,000 for Non-RTS Members

The RESET 25 Leader Partnership stands out as our most sought-after sponsorship package, showcasing your brand's pivotal role in shaping the entire RealTime Community.

As the Leader Partner, you benefit from:

Before the Summit

- **Announcement as a Leader Partner:** oYour brand will be highlighted as a Leader Partner in all preevent communications, including:
 - All newsletters sent to RealTime Community Members until the Summit (June, July, August, September 2025).
 - Prominent positioning on social media announcements.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit on Emerging Technologies.

During the Summit

- **High-Visibility Branding:** Your logo will be prominently displayed across event materials, including digital screens, banners, and the event app.
- **Strategic Recognition:** Your brand will be recognized as a key contributor to RESET 25's success, featured in both main sessions and breakout discussions.
- **Priority Access to Strategic Discussions:** As a Leader Partner, your representatives receive priority access to all sessions, including high-level strategic conversations and breakout discussions, ensuring they are always at the forefront of meaningful exchanges.
- **Networking Privileges:** Exclusive access to all networking areas, including VIP lounges and breakout rooms for private conversations with top executives.
- **3 Passes for Your Representatives:** Valued at £2,400 / \$3,000 / €2,600 each. Since RESET is by invitation only, the list of guests must be approved by RTC organizers to maintain the expected level of this exclusive event. Additional passes can be purchased at a 50% rebate.
- **Recognition and Brief Address at the Gala Dinner:** As a Leader Partner, you'll be invited to deliver short remarks during the Gala Dinner on September 9 at Epic Games Lab—following the Overall Partner and as part of the evening's program.
- Optional Thought Leadership Opportunity: The possibility of being included in a high-level, closed-door executive roundtable, where select leaders discuss actionable strategies.

After the Summit

- Access to "Opt-in" Registration Participants Information: Connect with industry leaders who attended the
 event.
- **Recognition in Post-Event Communications:** Your brand will be featured in the post-event report and any follow-up materials.



Supporter Partner

- £10,000 for RTS Corporate Members
- £15,000 for Non-RTS Members

The Supporter Partner package offers a cost-effective way for your brand to gain visibility and demonstrate support for RESET 25 without the high investment of the top tiers.

As a Supporter Partner, you benefit from:

Before the Summit

- Recognition as a Supporter Partner in all pre-event communications:
 - Mention in newsletters sent to RealTime Community Members until the Summit (June, July, August, September 2025).
 - Acknowledgment on social media announcements.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit on Emerging Technologies.

During the Summit

- Logo Placement: Your logo displayed on digital screens and printed materials, ensuring visible but secondary placement.
- Networking Access: Your representatives will have full access to all general networking areas.
- 1 Pass for Your Representative (value £2,400 / \$3,000 / €2,600) Since RESET is by invitation only, the list of guests must be approved by RTC organizers. Additional passes can be purchased at a 50% rebate.

After the Summit

• Recognition in Post-Event Communications: Your brand will be mentioned in the post-event report.



Co-Host Social Activities at RESET 25

Show your support for the RealTime Community by ensuring attendees enjoy the quality meals and gatherings they deserve. Whether it's a warm breakfast to start the day, a productive lunch, or a memorable networking evening, your sponsorship makes a lasting impact.

A Thoughtful Approach to Catering

We understand that budgets are tight, and our focus is on providing quality without unnecessary extravagance. Our catering plan is carefully designed to maintain high standards, including:

- Quality food and beverages
- Venue rental and setup
- Elegant décor and attentive service

Sponsorship Options

1. Opening Dinner (Monday Night)

- £8,500 for RTS Corporate Members / £12,000 for Non-RTS Members
 - A warm and welcoming gathering to kickstart RESET 25, bringing together 20 to 50 participants.
 - The perfect setting to reconnect with old friends, meet new ones, and set the tone for the event.
- Your Benefits:
- Opportunity to say a few words of welcome to the guests.
- Branded napkins, paper towels, and signage.
- Logo recognition on event materials.
- 1 Complimentary Pass (value £2,400 / \$3,000 / €2,600). Additional passes at a 50% rebate.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions
 as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit
 on Emerging Technologies.

2. Breakfasts (Tuesday and Wednesday Morning)

- £4,500 each for RTS Corporate Members / £6,500 each for Non-RTS Members
 - A fresh and energizing start to the day, providing an ideal setting for participants to connect and prepare for the sessions ahead.
- Your Benefits:
- Opportunity to say a few words of welcome.
- Branded napkins, paper towels, and signage.
- Logo recognition on event materials
- 1 Complimentary Pass (value £2,400 / \$3,000 / €2,600). Additional passes at a 50% rebate.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions
 as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit
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Co-Host Social Activities at RESET 25

3. Lunches (Tuesday and Wednesday)

- £8,500 each for RTS Corporate Members / £12,000 each for Non-RTS Members
- A moment to recharge, share insights, and prepare for the afternoon's actionable strategy sessions.
- Your Benefits:
 - Opportunity to say a few words before lunch.
 - Branded napkins, paper towels, and signage.
 - Logo recognition on event materials.
 - 1 Complimentary Pass (value £2,400 / \$3,000 / €2,600). Additional passes at a 50% rebate.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit on Emerging Technologies.

4. Networking Party (Tuesday Night at Epic Lab)

- £15,000 for RTS Corporate Members / £20,000 for Non-RTS Members
- The highlight of RESET 25's social calendar, this high-energy party offers an unforgettable evening for all participants.
- Hosted at the Epic Lab, featuring a large stage with LED screens, perfect for impactful presentations.
- Your Benefits:
 - Opportunity to address attendees and officially open the party.
 - Option to showcase a trailer or demo on the Epic Lab's LED stage.
 - Branded napkins, paper towels, and signage.
 - Logo recognition on event materials.
 - 3 Complimentary Passes (value £2,400 / \$3,000 / €2,600). Additional passes at a 50% rebate.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit on Emerging Technologies.

Additional Visibility - Before, During, and After the Summit

- Before the Summit: Recognition in all pre-event communications (newsletters, social media).
- **During the Summit:** Prominent branding at your sponsored social event and in event materials.
- **After the Summit:** Mention in the post-event report and continued brand recognition in follow-up communications.



The Virtual Production Stage at Epic Games' London Innovation Lab—host venue of the RESET 25 Gala Dinner.



Additional Sponsorship Opportunities

To further enhance your brand's presence at RESET 25, consider the following options:

Branded Lanyards and Badges

- £7,000 for RTS Corporate Members / £10,000 for Non-RTS Members
- Your logo on all attendee lanyards and badges.
- **2 Complimentary Passes** (value £2,400 / \$3,000 / €2,600). Additional passes at a 50% rebate.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions
 as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit
 on Emerging Technologies.

Sustainable Event Sponsorship

- £7,500 for RTS Corporate Members / £10,000 for Non-RTS Members
- Branded reusable water bottles for all attendees.
- 1 Complimentary Pass (value £2,400 / \$3,000 / €2,600). Additional passes at a 50% rebate.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions
 as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit
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VIP Transportation Sponsorship | Uber Voucher Sponsorship

- £7,000 for RTS Corporate Members / £10,000 for Non-RTS Members
- Sponsors provide Uber vouchers for VIPs and speakers, ensuring convenient and comfortable transportation.
- Vouchers can be customized with a set value (e.g., £50 or £100 per trip).
- The sponsor's logo and branding are displayed in the digital voucher email or app message.
- Sponsors are recognized as the "Official Transportation Partner" in the event program, website, and app.
- Additional visibility with a branded message (e.g., "Compliments of [Your Company]") in the voucher description.
- 1 Complimentary Pass (value £2,400 / \$3,000 / €2,600). Additional passes at a 50% rebate.
- Your representatives will be invited to join the RESET 25 Think Tank, participating in bi-weekly sessions
 as part of our shared mission to shape the agenda for RESET 2025 The RealTime Executive Summit
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Customized Sponsorship Packages

If you have specific ideas or requirements, we are open to creating a customized package to meet your objectives.



Community Engagement Opportunities

Engage the Community Before & After RESET 25

Open Doors – A Unique Opportunity for London-Based Companies

Offer your peers a glimpse into your world. On Sunday, September 7 and Thursday, September 11, we invite local studios, labs, and innovation hubs to host Open Door sessions for RESET 25 participants. These informal visits allow attendees to explore real-world applications of emerging technologies, strengthen relationships, and spark new partnerships.

Your Benefits:

- Feature listing in RESET 25 program & website
- Mention in RTS newsletters & socials
- Coordination support for attendance
- 1 Complimentary Pass (value £2,400 / \$3,000 / €2,600)
- Additional passes at 50% discount

Pricing:

- £3,000 for RTS Corporate Members
- £4,500 for Non-Members

Space is limited. Priority is given to companies whose work aligns with RESET's themes: real-time tech, Al, immersive media, creative tools, and future workflows.

We look forward to welcoming you to London for RESET 25, September 8-10, where industry leaders will gather to shape the future of emerging technologies. Join us and be part of the conversation that matters.