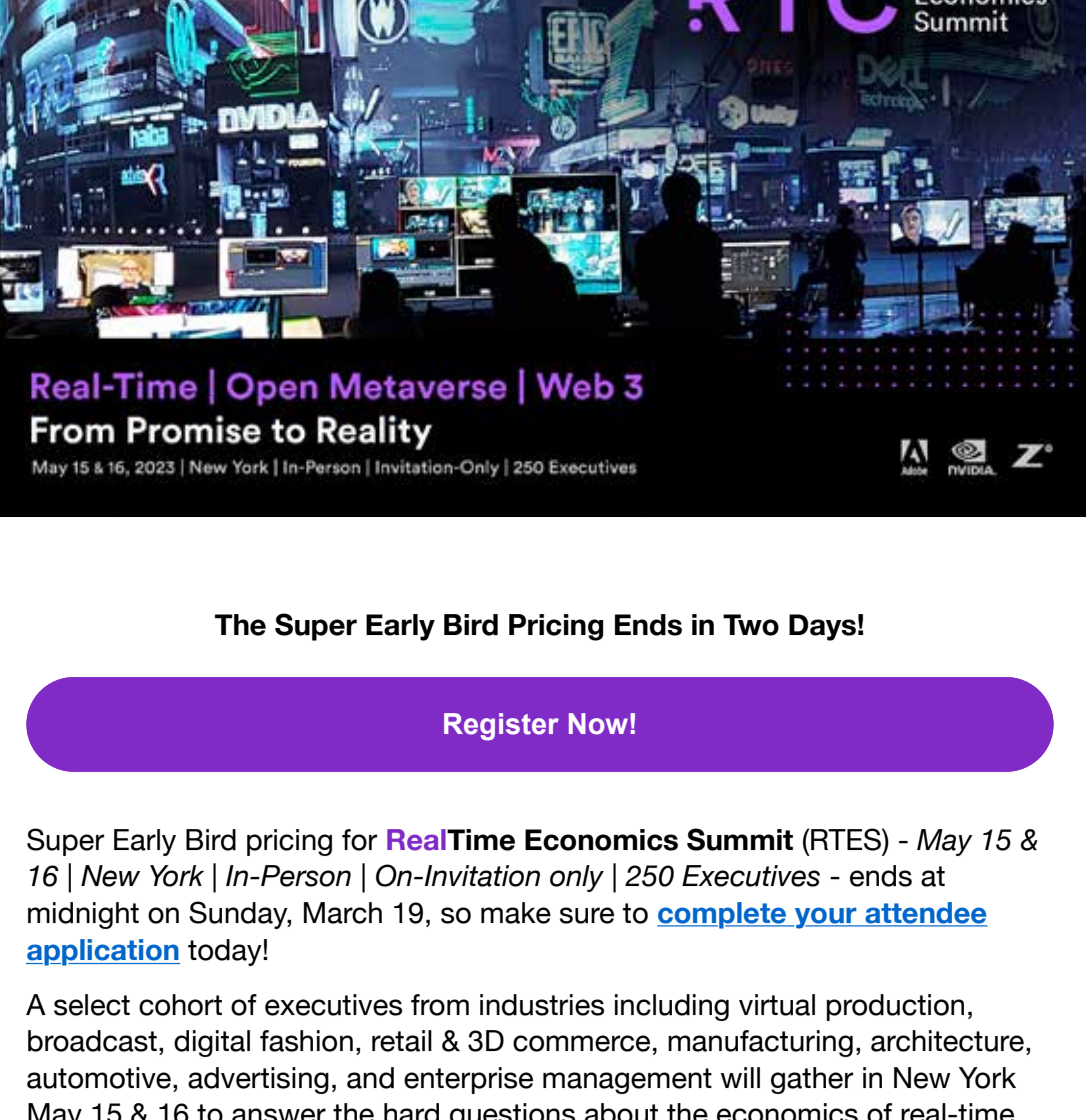


Super Early Bird Rates for RealTime Economics Summit ends at midnight on Sunday, March 19.

[Register now](#) and save \$ 1,000!



The Super Early Bird Pricing Ends in Two Days!

[Register Now!](#)

Super Early Bird pricing for **RealTime Economics Summit (RTES) - May 15 & 16 | New York | In-Person | On-Invitation only | 250 Executives** - ends at midnight on Sunday, March 19, so make sure to [complete your attendee application](#) today!

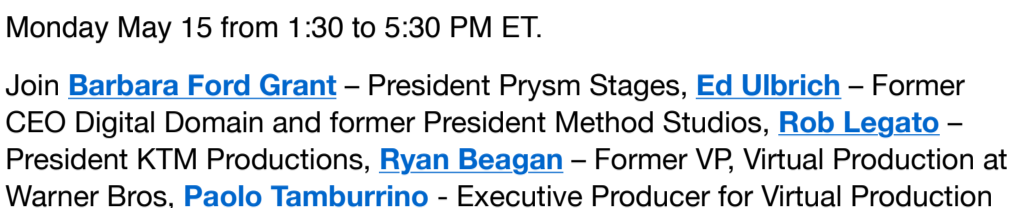
A select cohort of executives from industries including virtual production, broadcast, digital fashion, retail & 3D commerce, manufacturing, architecture, automotive, advertising, and enterprise management will gather in New York May 15 & 16 to answer the hard questions about the economics of real-time technology:

- Which real-time tools and techniques are ready for my field's demands?
- Will adopting real-time technologies mean real, structural change?
- What will it cost to get started?
- What ROI can I expect and when?

Join them and [apply now!](#)

RealTime Society Members benefit from a **50% rebate** on tickets to the exclusive 2023 **RealTime Economics Summit** (all prices in USD):

- **Super Early Bird:** Jan 1 to March 19, 2023: reg \$1,995, **member pays only \$995**
- **Early Bird:** Mar 20 to April 16, 2023: reg \$2,495, **member pays only \$1,245**
- **Regular:** Apr 17 to May 15, 2023: reg \$2,995, **member pays only \$1,495**



Summary

• **From Promise to Reality:** RealTime Economics Summit is closed-door, exclusive and on-invitation only for 250 Executives. [Apply now](#) for the Summit and save \$1,000.

Economic Impact of real-time technologies on Production

- Creative Content Evaluation & Execution Strategies for Virtual Production
- Budgeting Strategies for Complex Virtual Production
- Virtual Production Stage Development and Business Strategies

Join the Virtual Production Working Session

Economic Impact of real-time technologies on Architecture, Engineering, Construction and Operation (AECO)

- Economic Impact of the Real-Time Design Process.
- Evaluation of Real-Time Solutions and Implementation Strategies.
- Digital Twin Development and Data Ownership.

Discover the agenda of the 4 hours working session

- **Freeing the 3D data of the Enterprise:** Don't miss Marc Whitten's keynote. Marc is SVP & GM, Create @ Unity

First roundtables announced

- Evolving the Animation Workflow with Real Time Tools
- AI in Visual Arts
- Equity, Diversity and Inclusion

Chaos Group, Digital Fish, Rapid Compact, SideFX, The Third Floor & Zero Density
Welcome to new RealTime Society Corporate Members

Join the Virtual Production Working Session at RTES 2023

Monday May 15 from 1:30 to 5:30 PM ET.

Join **Barbara Ford Grant** – President Prysm Stages, **Ed Ulbrich** – Former CEO Digital Domain and former President Method Studios, **Rob Legato** – President KTM Productions, **Ryan Beagan** – Former VP, Virtual Production at Warner Bros, **Paolo Tamburrino** - Executive Producer for Virtual Production and Visual Effects, **Philipp Wolf** - Executive-in-Charge, Corporate Strategy at DNEG, and many more to discuss the following topics:

Creative Content Evaluation & Execution Strategies for Virtual Production

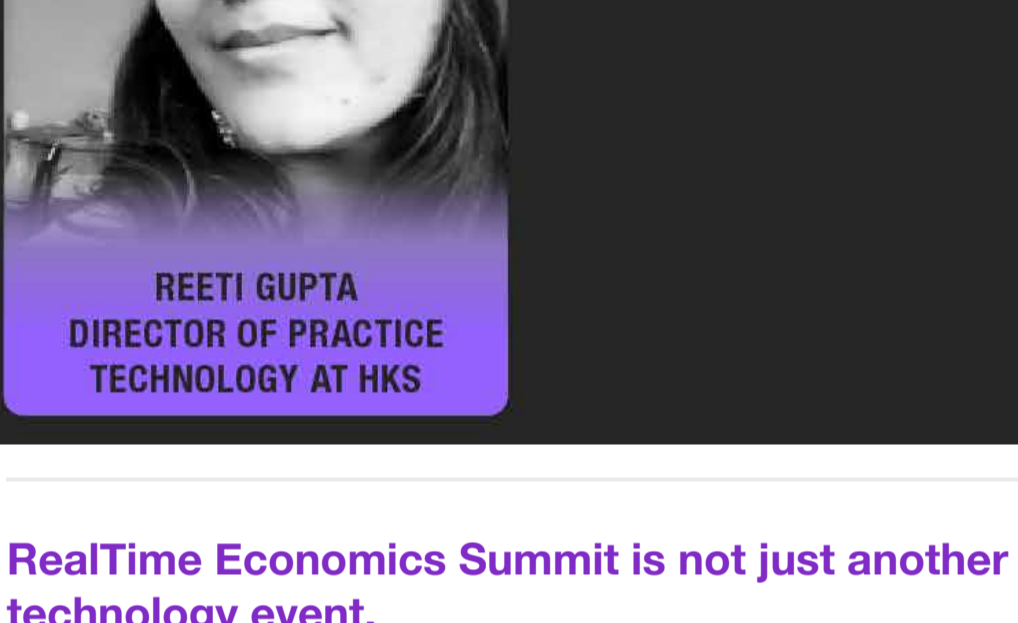
Discuss execution strategies for how to educate, guide, and manage titles and filmmakers to engage in new technology workflows across simple, complex, and global content.

Budgeting Strategies for Complex Virtual Production

Open dialogue about tactics of success when evaluating and unpacking virtual production content opportunities. When to hire in the development process, key takeaways that move titles to greenlight, learnings on setting up VAD, scheduling/budgeting/crewing, etc.

Virtual Production Stage Development and Business Strategies

Now that the industry has developed many permutations of LED Volumes with a myriad of partners and technologies, what has worked, what has been challenging, what have the risks been, and what learnings can we share. Discussion about the design and architecture, partnerships to execute, financial burden and content execution approaches, derisking technology obsolescence, etc



BARBARA FORD GRANT
PRESIDENT PRYSM STAGES

ED ULBRICH
FORMER CEO DIGITAL DOMAIN
AND FORMER PRESIDENT
METHOD STUDIOS

ROB LEGATO
PRESIDENT KTM
PRODUCTIONS

RYAN BEAGAN
FORMER VP, VIRTUAL
PRODUCTION AT WARNER BROS

Economic Impact of real-time technologies on Architecture, Engineering, Construction and Operation (AECO).

Monday May 15 from 1:30 to 5:30 PM ET

Don't miss the Architecture, Engineering, Construction and Operation (AECO) Working Session at RTES 2023

Join **Mateusz Gawad** - Senior Associate, Visualization Regional Director at HOK | Member-at-Large at American Society of Architectural Illustrators, **Rotimi Seriki** - Design Visualization Manager at Teague (Aerospace design studio), **Austin Reed** - Associate Vice President, Director Creative Media Studio - HNTB, **Kerenza Harris** - Associate Principal @Morphosis + Faculty @SCI-Arc and **Reeti Gupta** - Director of Practice Technology at HKS for a 4 hours working session devoted to the Economic Impact of real-time technologies on Architecture, Engineering, Construction and Operation (AECO).

Economic Impact of the Real-Time Design Process.

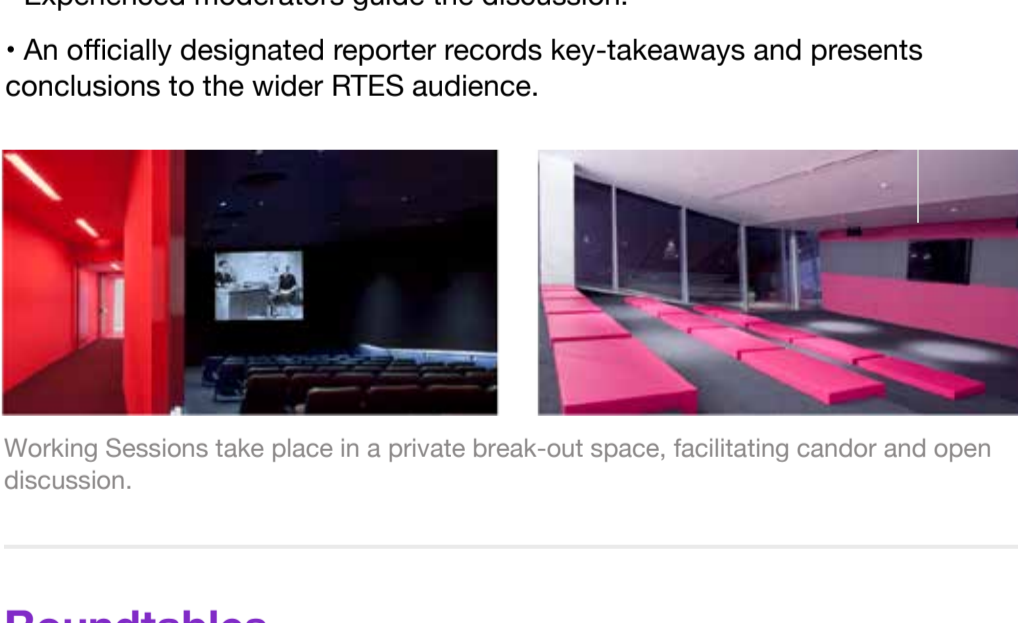
Closer look at the benefits of real-time design techniques, potential for a long-term cost reduction, increased efficiency, and improved overall project outcomes. Analysis of initial financial burdens involved in adoption of the process and how they can be mitigated. Executive strategies and risks factors while reacting to the digital acceleration.

Evaluation of Real-Time Solutions and Implementation Strategies.

Discuss real-time strategies and solutions necessary for deployment of successful, scalable digital ecosystems. Analysis of available platforms, licensing models, and other considerations like data standardization or education.

Digital Twin Development and Data Ownership.

The creation and maintenance of XR-ready, connected, and optimized models can generate massive costs. As a result, it's important to reconsider data, standardization, timing, and architectural added services to collaborate in a large digital playground. Discussion about the digital aspects of architecture, from concept to operations. Open conversation about data ownership, deliverables, and digital waste in architecture.



MATEUSZ GAWAD - SENIOR ASSOCIATE, VISUALIZATION REGIONAL DIRECTOR AT HOK | MEMBER-AT-LARGE AT AMERICAN SOCIETY OF ARCHITECTURAL ILLUSTRATORS

ROTIMI SERIKI DESIGN VISUALIZATION MANAGER AT TEAGUE (AEROSPACE DESIGN STUDIO)

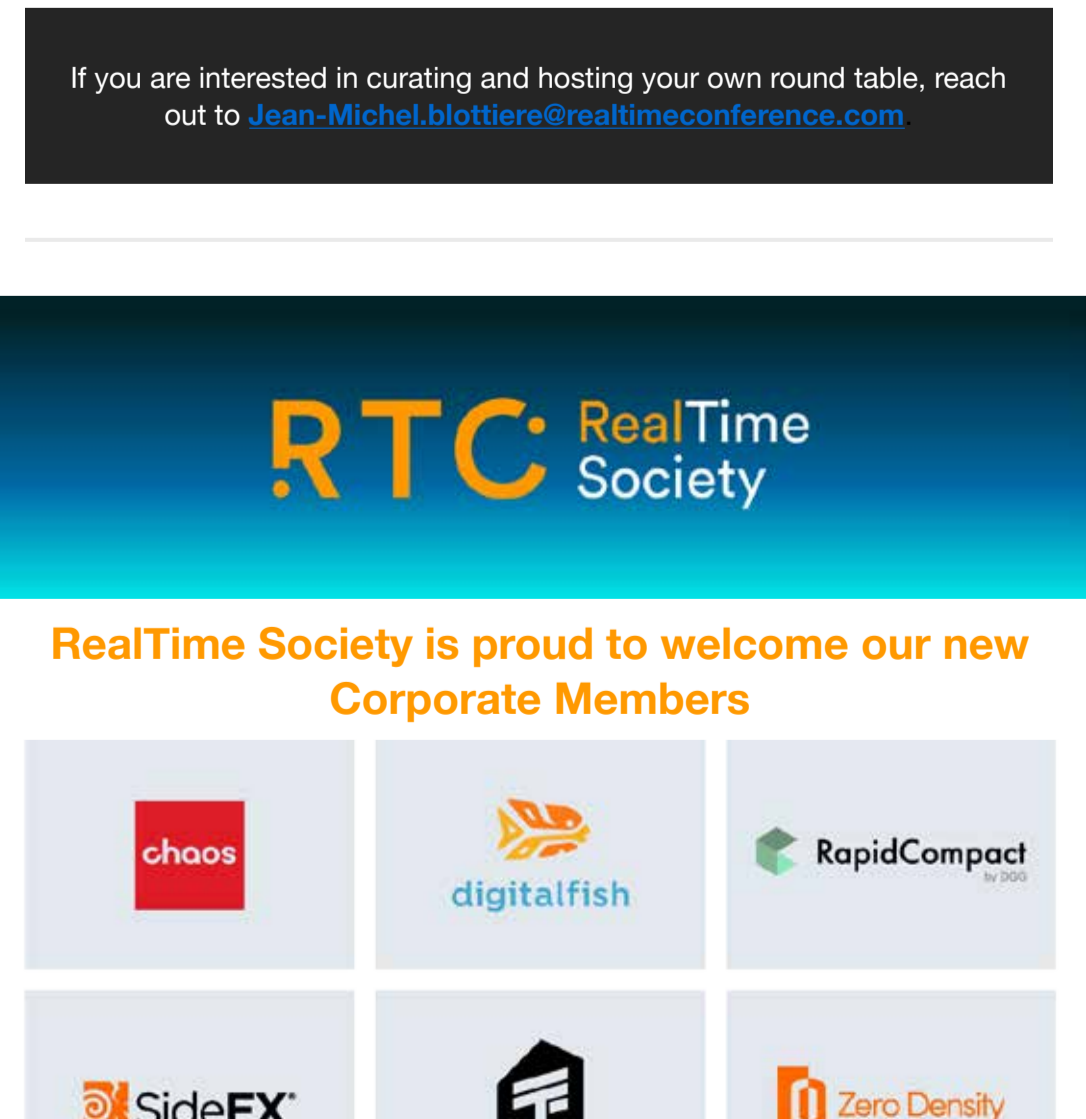
AUSTIN REED ASSOCIATE VICE PRESIDENT, DIRECTOR CREATIVE MEDIA STUDIO - HNTB

KERENZA HARRIS - ASSOCIATE PRINCIPAL @MORPHOSIS + FACULTY @SCI-ARC

REETI GUPTA DIRECTOR OF PRACTICE TECHNOLOGY AT HKS

RealTime Economics Summit is not just another technology event. It's an executives-only think tank.

The 2023 RealTime Economics Summit is coming to New York, May 15 & 16. It's time for a practical conversation. Businesses across the technology and media landscape are facing pressures to cut costs and increase revenues. We need a venue for business leaders to discuss not just the capabilities of real-time technologies, but their economic realities.



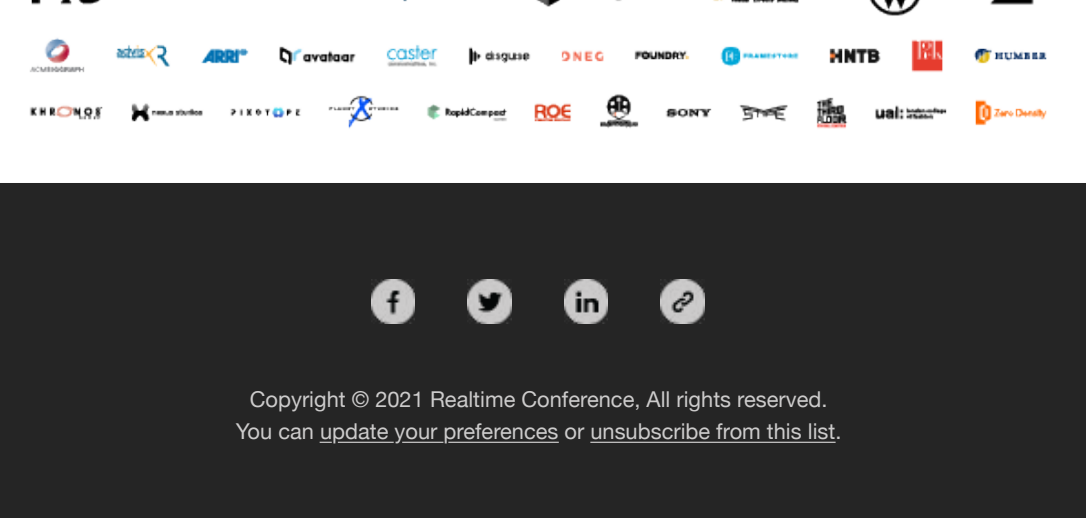
Real-Time | Open Metaverse | Web 3 From Promise to Reality

RTES is a new kind of event for the RealTime Community.

A select cohort of executives from industries including virtual production, broadcast, digital fashion, retail & 3D commerce, manufacturing, architecture, automotive, advertising, and enterprise management will gather to answer the hard questions about the economics of real-time technology:

- Which real-time tools and techniques are ready for my field's demands?
- Will adopting real-time technologies mean real, structural change?
- What will it cost to get started?
- What ROI can I expect and when?

Get real on real-time: Join the RealTime Economics Summit May 2023 to cross the bridge from promise to reality!



RealTime Economics Summit 2023 takes place May 15 & 16 at the Museum of the Moving Image in New York.

Strategic Keynotes and Straightforward Fireside Chats

Each day will be framed by top-notch keynote presentations and fireside chats with leading innovators. These plenary talks provide insight on economic issues rippling across industries and how real-time technologies promise to address those challenges, giving attendees key context for the day's discussion.

Strategic Keynotes and Straightforward Fireside Chats take place in the main auditorium of the Museum of the Moving Image.

Don't miss **Marc Whitten**, SVP & GM, Create @ Unity Keynote on Monday, May 15.

Freeing the 3D data of the enterprise

How RT3D drives makes your critical data available to all employees, and useful throughout the value chain. From design, development, manufacturing, sales and marketing, to operations, customer support.

Closed-Door Working Sessions

Closed-Door Working Sessions are in-depth discussions of the issues that matter most.

- 20 to 25 participants gather to discuss real-time economics and issues specific to their industry
- Experienced moderators guide the discussion.
- An officially designated reporter records key-takeaways and presents conclusions to the wider RTES audience.

Working Sessions take place in a private break-out space, facilitating candor and open discussion.

Roundtables

Roundtables occur simultaneously in a shared space, allowing participants to take part in multiple conversations. Each roundtable will sit 10 participants, including the table leader. An opportunity for informal, organic discourse. Secure your seat and join the following round tables:

Evolving the Animation Workflow with Real Time Tools, curated and hosted by Doug Cooper, leader of the RealTime Society Special Interest Group devoted to *RealTime Animation Workflows*.

Animation production is a tedious and labor intensive process and the use of real-time tools is a disruptive force to fundamentally alter this workflow. With any disruption there is tremendous opportunity - and great risks. Join us for a candid peer-to-peer conversation about the real risks and benefits inherent in this dramatic change.

AI in Visual Arts, curated and hosted by Andrew Schmieid, Leader of RealTime Society Special Interest Group devoted to *AI in Visual Arts*.

Equity, Diversity & Inclusion, curated and hosted by Philipp Wolf and Carolyn Pitt, leaders of the RealTime Society Special Interest Group *Equity, Diversity & Inclusion*.

Just to name a few...

Roundtables are open, informal conversations on topics that concern the entire RealTime Community.

If you are interested in curating and hosting your own round table, reach out to Jean-Michel.Blottiere@realtimeconference.com

RealTime Society is proud to welcome our new Corporate Members

RealTime Society upcoming meetups (Save the dates!)

Talking about RealTime Society, don't miss our upcoming Special Interest Group (SIG) meetups

AECO – Architecture, Engineering, Construction and Operation
Friday, March 17 - 8 AM PT | 11 AM ET | 4 PM GMT | 5 PM CET

RealTime Society Global Meetup
Friday, March 31st - 8 AM PT | 11 AM ET | 4 PM GMT | 5 PM CET

Discover the full list of RealTime Society Special Interest Groups [here](#). Participation in RealTime Society SIGs is on-invitation only for RTS Members.

Apply and join the RealTime Society now!
If you want to kickstart your own SIG, please reach out to Jean-Michel.Blottiere@RealTimeConference.com

RTES is brought to you by RTC, the RealTime Community.

A huge thank you to our faithful partners, who supported us from day one!

