

RealTime Conference December 4-6 2023

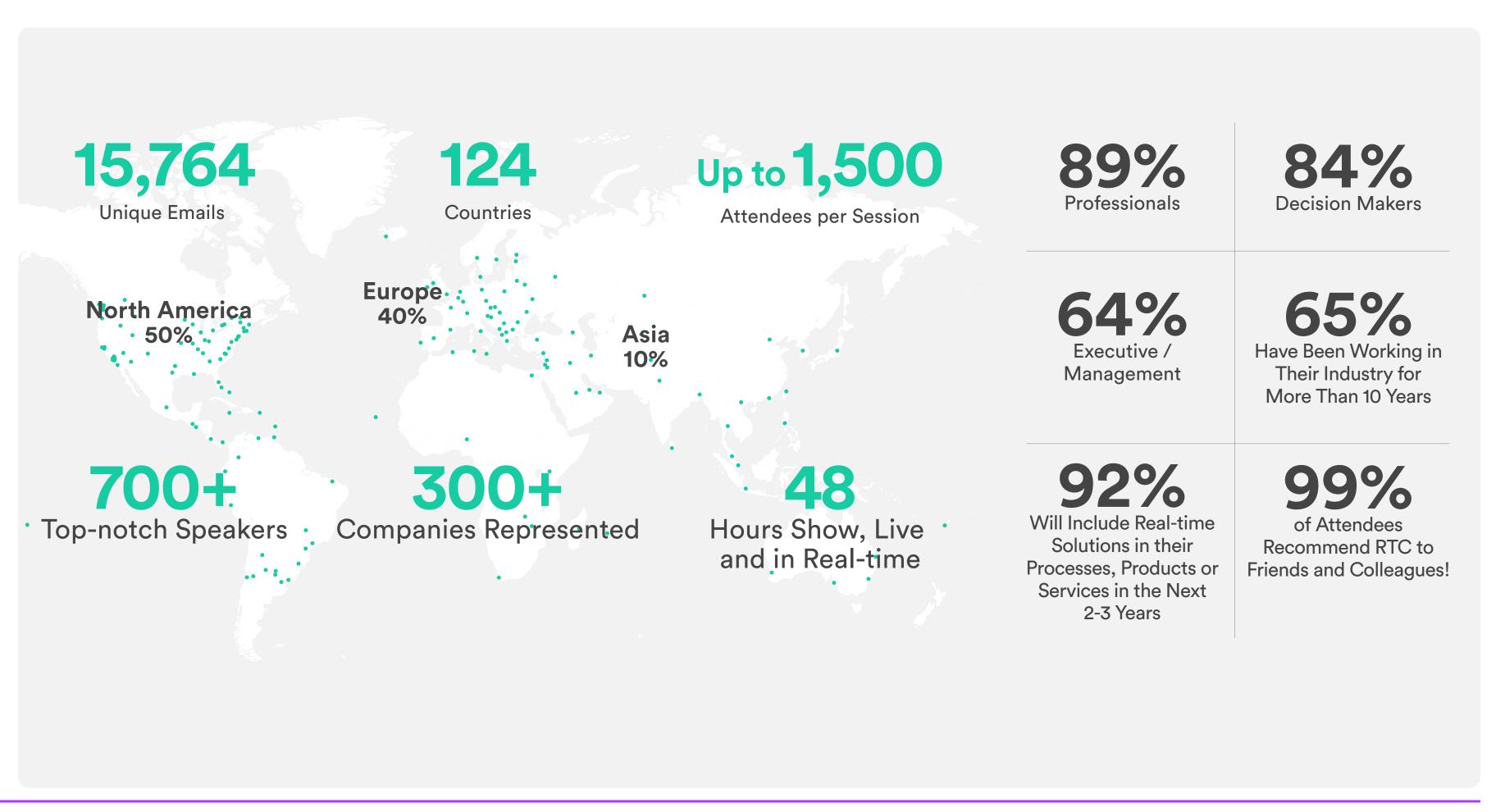
"Real-Time (R)Evolution: Embracing Al Advancements"

Global - Fully Virtual - Free Registration

### The Right Time for RealTime

Real-Time technologies are growing at an unprecedented pace and are shaping countless industries in their wake.

With 23,866 participants since its inception in April 2020, RTC has established itself as the World's Premiere Event for Real-Time Technologies



### RTC's Magic Formula

- A lineup of all-star speakers who are thought-leaders in their fields
- A select group of attendees that share a passion and vision for the importance of real-time technologies
- An attention to detail in order to create the perfect conditions for top-notch leaders and experts to exchange ideas and build new projects in a sophisticated and relaxed virtual environment.



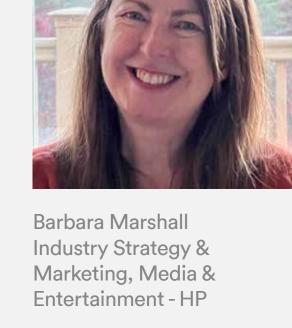
Martin Enthed Innovation Manager – IKEA



Barbara Ford-Grant
President – Prysm Stages



Jalaj Hora
Vice President of Product
Innovation and Consumer
Creation – Nike





Nelly Mensah - VP of Digital Innovation | Global Head of Web3 and Metaverse – LVMH



Miles Perkins - Industry
Manager, Film & Television –
Epic Games



Bob Pette - VP/GM, Enterprise Visualization – NVIDIA



Mengyi Fan
Director of Visualization at
SHoP Architectsy



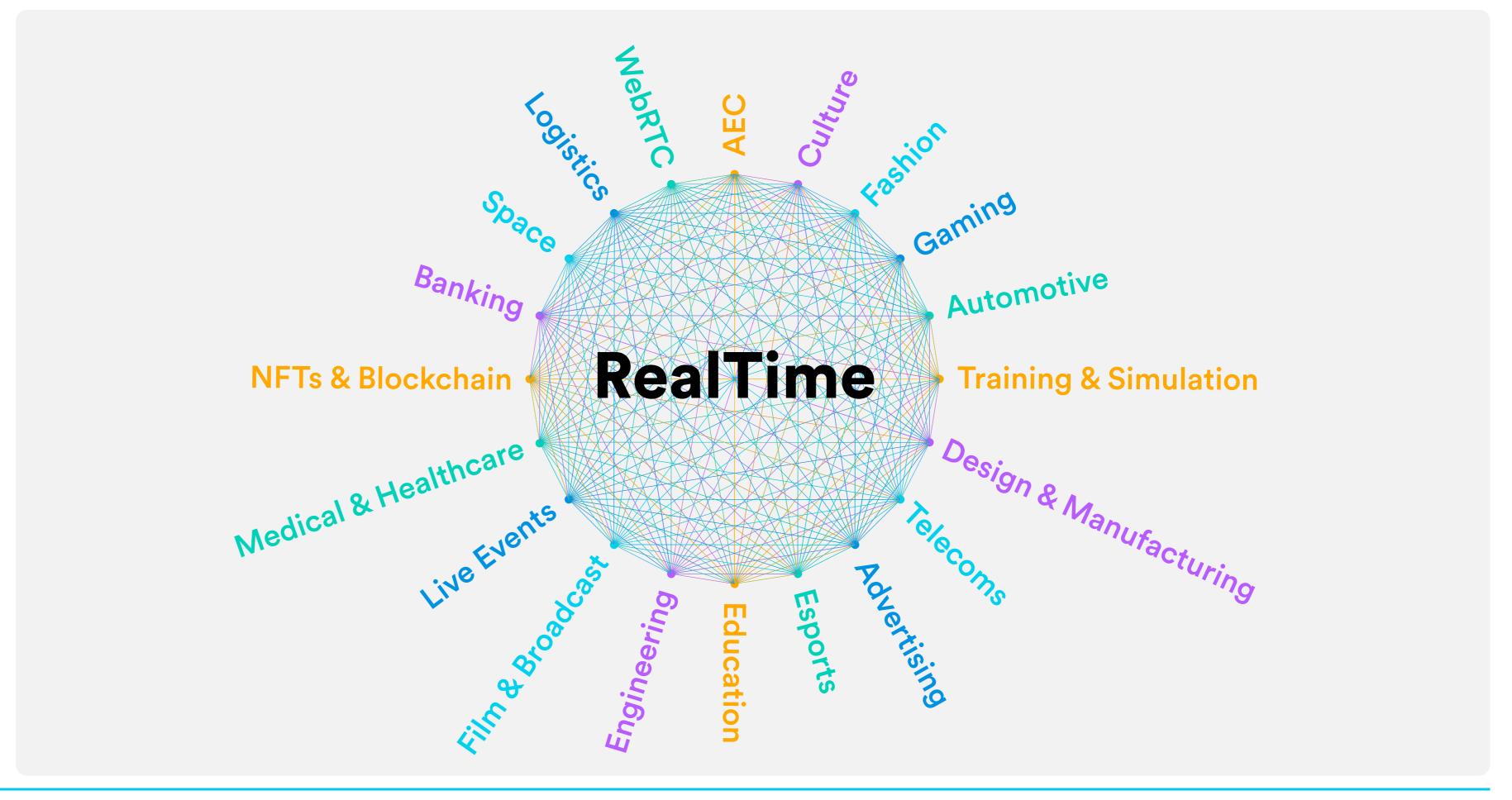
Jan Pflueger - XR Method Development - Audi Design -



Natalya Tatarchuk
Distinguished Technical Fellow
& Chief Architect, VP, Wētā
Tools - Unity Technologies

### **Empowering Industry Crossover**

For three years now, RTC has been bringing together thought-leaders, influencers and innovators from around the globe, in real time and with real-time to cross-pollinate ideas in industries and market sectors that are too often siloed.



### **Notable RTC Participants**



**∆dobe** 

A M A Z O N S T U D I O S



**/**Insys



























































































































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### Testimonials from the RealTime Community

RTC is an essential conference on the list if you want to see where the industry is heading.

Richard Kerris - Vice President, Omniverse Platform Development IGM of M&E at NVIDIA

In addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands.

Alan Smithson - Co-Founder, MetaVRse

Bravo to the entire team for opening up the conversation across industries around real-time technologies.

Girish Balakrishnan - Director, Virtual Production at Netflix

We have been honoured to be part of the RTC community: outstanding speeches, great hosts, fantastic audience... RealTime pleasure!

Denis Agnelli - head of Technical ICT - Italdesign Giugiaro

Thank you very much for inviting me to present a talk on Digital Twins and participate in a panel discussion on the topic at the Real Time Conference last month. I found the quality of the presentations and the discussions in the panel to be extremely high. The RTC digital platform was also of the highest quality.

Prith Banerjee - CTO, Ansys

The RTC's embrace of casting as wide a net as possible was the true value of RTC 2022. I had a fantastic time participating as a panelist and as an audience member it was really valuable to get insights from professionals across such a diverse set of disciplines.

Ryan Beagan - Virtual Production Supervisor/Executive | VFX Supervisor

"Being part of RTC was, again, a great and inspiring experience! High-profile speakers, hot topics and an amazing, very professional organization made it a success for us, so we are looking forward to the next time already."

Max Limper – CEO and Co-Founder – Rapid Compact by DGG

It was a pleasure to take part in 2022's RTC, it was such a great opportunity to connect with other industry leaders and share our experiences and insights. Brilliant platform disseminating lots of invaluable knowledge. Looking forward to a lot more from RTC in 2023!

**Zaira Brilhante** - Head of Production, Virtual Production - Pixotope

RTC remains a cannot-miss on my calendar. The fusion of world-class expertise in the film, VFX, gaming and real-time industries produces conversations, provocations and opportunities unlike anywhere else.

Matthew Drinkwater - Head of Innovation Agency - London College of Fashion

The RTC is extremely relevant as the world are moving faster than ever into the Metaverse. Going from a 2D internet to a 3D internet demands new technologies and RTC is where you get the insights - online or physically.

Mads Troelsgaard - CEO & Co-founder, SynergyXR

### The World's Premiere Event for Real-Time Technologies



RealTime Conference brings together cross-industry experts from around the globe to explore and propel the transformative impact real-time is having on Art, Technology, Business, and Society.

## Real-Time (R) Evolution: Embracing Al Advancements

In the age of rapid technological advancements, the integration of Artificial Intelligence (AI) into the real-time community has sparked both excitement and concern.

RTC 2023 seeks to delve into the complexities of Al's role within the real-time ecosystem, exploring the opportunities it presents and addressing the potential challenges and ethical considerations.









### **Key Objectives**

### **Demystifying Al**

Explore the common myths, misconceptions, and concerns surrounding AI, and provide evidence-based insights into its benefits and responsible use.

### Navigating Al Integration

Examine the Al landscape in the real-time community and how organizations can strategically navigate this landscape.

### Al Ethics, Responsibility and Trust

Engage in discussions with industry professionals, AI experts and the broader community about the implications of AI within real-time systems, emphasizing responsible AI development, data privacy, and transparency.

#### Al Collaboration

Highlight successful examples of AI use cases and best practices of AI integration within the real-time sector, including how AI can enhance productivity, improve user experiences, and drive innovation.

### **Addressing Concerns**

Provide a platform to address concerns and misconceptions surrounding AI, facilitating a balanced and informed dialogue among industry professionals, AI experts, and the broader community.

### **Community Engagement**

Encourage dialogue and collaboration among real-time industry professionals, AI experts, researchers, and policymakers to foster a supportive and informed community.

### Conference Topics:

## The State of Al in Real-Time Applications Versus Current Methodologies Ethical Al in Real-Time Applications The Role of Al in Real-Time Communication and Decision Making

Al Adoption in Education and Training

Data Privacy and Security Deep Image Compression

Generative Al for Virtual Production (backgrounds, extending worlds,...)

Integration of Al-driven tools

3 Dimensional Al

Bridging the Gap: Collaborative Al Development

Case Studies: Al Integration in Real-Time Solutions Al Based Motion Capture

# Provocative Keynotes and Panel Discussions for Open-Minded and Knowledgeable Experts

### Format:

The conference will feature thought-provoking keynote presentations, interactive panel discussions, hands-on workshops, real-time live demos, and networking opportunities. It aims to provide attendees with a comprehensive understanding of Al's impact on the real-time community, fostering a balanced perspective that considers both its potential benefits and challenges.

### **Audience:**

RTC December 2023 is designed for open-minded and knowledgeable professionals, technologists, executives, policymakers, and anyone interested in the intersection of Al and real-time technology. It welcomes diverse perspectives and encourages open discussions to drive responsible Al adoption within the real-time community.

### **Exploring the Multifaceted Real-Time World**

While Artificial Intelligence is poised to be a prominent theme at the upcoming RealTime Conference, it's essential to note that RTC 2023 will not be limited to Al discussions alone. RTC 2023 will cast a broader spotlight on the diverse applications of real-time technologies across various industries, including Virtual Production, Animation, Digital Fashion, Automotive, AECO, Broadcasting, Real-Time Live Shows, and more.

In essence, real-time technologies revolutionize these industries by providing immediate feedback, enhancing creativity, reducing costs, and improving overall efficiency. They enable businesses to adapt quickly to changing demands and consumer expectations, making them a pivotal component of modern-day innovation across various sectors.

### RTC 2023 will delve into the following subjects

Broadcast Standardizing Training & Eduction in Virtual Production – Establishing Standards and Best Practices
State of the Metaverse Open USD – Asset Compatibility - Interoperability

What Can We Learn from Gaming Companies? Simulation and Testing RealTime Displays Reducing Latency

Scalability Interface Goes Spatial - Future Trends in UX Cost Efficiency Hybrid Cloud

Real-Time in the Cloud Optimization, Quality Control, Automation Data, Sensors and Simulation

Combining Light Stage Technology, LED Stages & Volumetric Capture Stages... Future of Digital Clothing Social Impact of Real-Time Technologies

Logistics Use of Real-Time Tools in Animation Production WebRTC Equity, Diversity, Inclusion... Collaborative Workflows Mobility

Real-Time Shows: Hybridization of Artistic performance (Network distribution, Telepresence, Real-Time Scene Sharing...)

Opening Immersive Tech Outside the Bubble Virtual Production Interactive Storytelling

Automotive Transformation - Technology for Simulation, Product Development, and Lifecycle in Automotive.

### Expand your Business by Proudly Sponsoring the RealTime Conference.



## Engage with Top-Notch Decision Makers

Forge relationships with C-Level executives, entrepreneurs, and investors.



#### **Generate New Leads**

Build the right relationships with key decision-makers to ensure your business continues to grow and expand.



### **Increase Brand Exposure**

Elevate your company's identity and promote your brand, tools, and expertise to key players in the global real-time community.



### **Accelerate Time-to-Markets**

RTES attracts companies looking for solutions and ready to invest right now. 92% of our audience plans to increase their real-time investment in the next two-to-three years.



### Discover new Business Ideas

Hear from leaders in all areas of real-time, from industries with innovative strategies for growing their business using real-time, and from attendees looking for real-time solutions – maybe yours!



## **Engage with Highly Motivated Professionals**

RTES sets the scene for discussions and deals.

Mingle with the keynote speakers, delegates and companies that are driving growth in the real-time industries.

### Submit a Keynote (or two!), Curate Your Own Track, Host a Panel...

### **A Community Driven Approach**

Sponsorship is a key component of RealTime Conference. But our approach is community driven.

We have approached the business of the conference as a collaboration, working with a group of highly motivated sponsors to drive specific marketing objectives, if they serve the great good of the real-time community and the integrity of the conference itself.

We believe significant high-profile demonstrations of the power of real-time technology are important at this point of maturation of the industry. We invite partners to shape and participate in these showcases to guarantee they create maximum attention in the tech/business communities. Direct input into technology providers and collaborators is encouraged.



RTC Fully Virtual - Live from PXO LED Stage in Toronto

<sup>&</sup>quot;The diversity of industry leader participation and the in-depth discussions at RTC December 2021 were incredibly valuable for understanding the current, potential and future direction of the Metaverse. Thanks to the team for another outstanding conference." – Andrew Schmied - M2 Insights - Business Intelligence Think Tank™ for Digital Creators

### A Powerful Ecosystem

Building on this success, RTC has undertaken a strategic initiative to cater to the expanding Real-Time Community, and has achieved considerable milestones by creating the RealTime Society and organizing the RealTime Economics Summit.

### **RealTime Society**

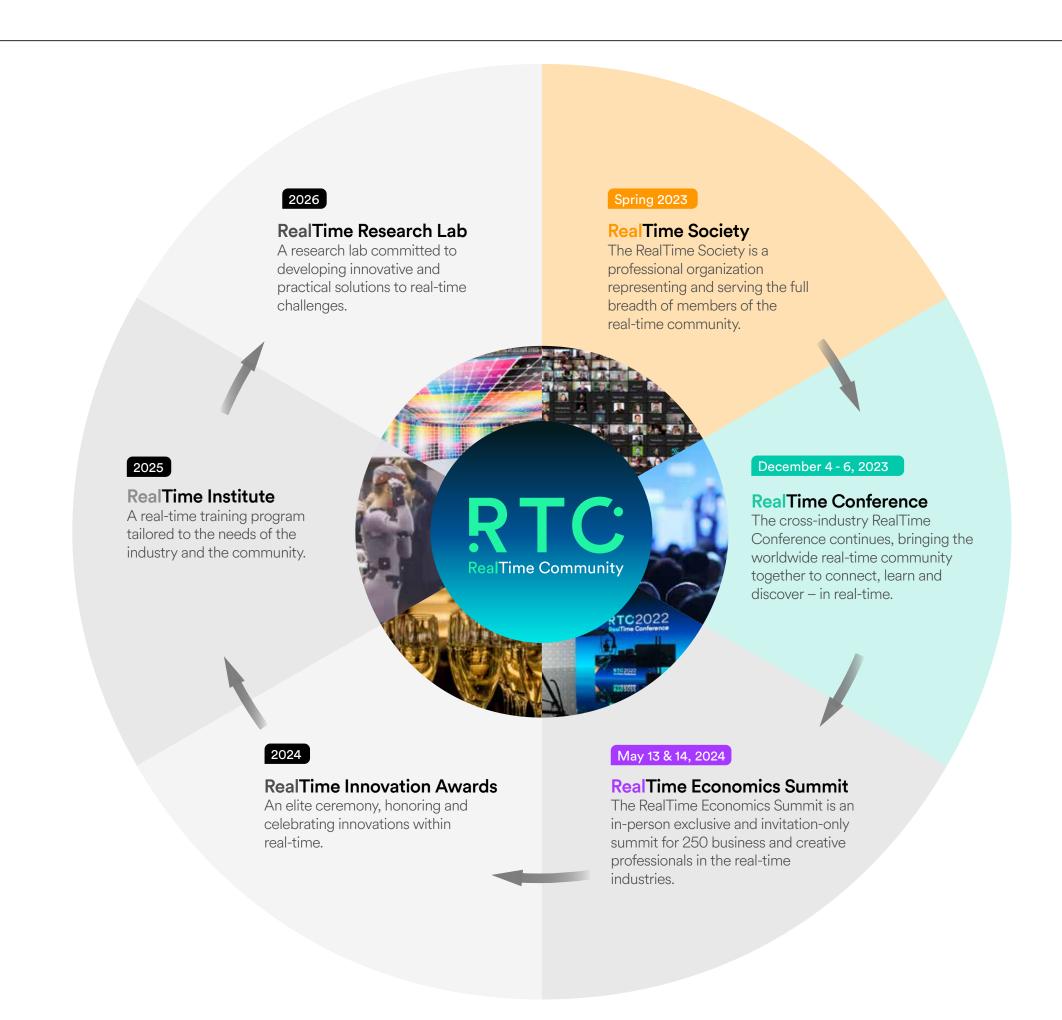
A Member-Driven Professional Organization

### **RealTime Conference**

December 4-6, 2023 "Real-Time (R)Evolution: Embracing Al Advancements" Global - Fully Virtual - Free Registration

#### RealTime Economics Summit

May 13 & 14, 2024 – In-Person – New York "Real-Time | AI | Open Metaverse | Open USD | Web 3 From Promise to Reality"



# RealTime Society: A Member-Driven and Collaborative Problem-Solving Organization

RealTime Society brings together industry-leading companies and individuals on the forefront of real-time technology development and applications across industries to address topics such as Interoperability, Education, Recruiting, and more.



### **Community Engagement**

RTS brings together leaders, engineers, practitioners, innovators, creators, decision makers, and financial experts to work together and inspire each other.



### **Inspire & Support**

RTS creates a space for socialization between peers, supports and strengthens members' real-time work, and inspires RealTime Society members through shared perspectives from different industries.



#### **Facilitate Cross-Pollination**

RTS connects communities, knowledgable experts, industries and market sectors that are too often siloed.



#### Previsualize the Future

RTS encourages advancements in products, services, and uses of real-time technologies that anticipate evolutions, previsualizes and forges the future.



### **Identify and Solve Problems**

RTS identifies problems, define expected outcomes, and facilitate collaboration of experts to solve these problems.



### **Boost Visibility and Recognition**

RTS provides visibility to stakeholders, at all levels, recognizes advancements, and honors achievements in real-time through awards and events.

<sup>&</sup>quot;RealTime Conference provided once again the critical insights to the next reality we are stepping into - a photorealistic Metaverse where the real and virtual merge seamlessly together and barriers for social interactions began to disappear. On behalf of myself and Varjo, we thank the organizers and everyone in the real-time community for setting a new global benchmark for virtual events and exceptional speakers." – Jussi Mäkinen, CMO at Varjo - Helsinki

### Discover and participate in RTS Special Interest Groups (SIGs)

Immediate actions brings immediate value to the RealTime Community. Here is the list of our Special Interest Groups.

### AECO

### Architecture, Engineering, Construction & Operations

**SIG Leaders** 

Mateusz Gawad - Senior Associate, Visualization Regional Director - HOK

Reeti Gupta – Director of Practice Technology - HKS Kerenza Harris - Associate Principal - Morphosis | Faculty - SCI-Arc

**Austin Reed** - Associate Vice President, Director Creative Media Studio - HNTB

#### Al in Visual Arts

SIG Leader

**Andrew Schmied** - Chief Operating Officer - M2 Insights

#### Animation Use of Real-Time Tools in

**Animation Production** 

SIG Leader

**Doug Cooper** – CTO – Spire Animation Studios **Adam Maier** – Creative Producer – Reel FX

#### **Automotive**

SIG Leaders

**Christopher Hebert** – Senior Director, Marketing - SideFX

**Jan Pflueger** – Founder and Advisor – advisXR

### **Digital Fashion**

SIG Leaders

Ashley Crowder - co-Founder/CEO - VNTANA

Matthew Drinkwater - Head of Innovation Agency London College of Fashion

### EDI Equity, Diversity & Inclusion

SIG Leaders

Carolyn Pitt - Founder & CEO - Productions.com
Philipp Wolf - Executive-in-Charge, Corporate
Strategy - DNEG

#### Interactive storytelling

SIG Leaders

Rachid El Guerrab - Founder and CEO - Haiba Labs |
Ex-Director of Engineering - Google

Jan Pinkaya - Director

#### Interoperability

SIG Leaders

**Alina Kadlubsky -** Managing Director of Open AR Cloud Europe

**Guido Quaroni** - Senior Director of Engineering - Adobe 3D&I

**Neil Trevett** - President - Khronos

### Optimization, Quality Control, Automation, Workflows

**SIG Leaders** 

Alex Porter - CEO - MOD Tech Labs

Tim Porter - CTO - MOD Tech Labs

#### **Remote Collaboration**

SIG Leaders

**Barbara Marshall** - Industry Strategy & Marketing, Media & Entertainment - HP

**Rick Champagne** - Industry Strategy & Marketing, Media & Entertainment - Nvidia

#### **Training & Education**

**SIG Leaders** 

Joann Denning - Faculty Lead - California Community
Coll Department Chair: Digital Media and Film
Television - Diablo Valley College

Christine Marsh - Program Manager for AR/VR Projects, DoIT/ Adjunct Professor of Visual Communication & Digital Media Arts - Bowie State University

#### **Virtual Production**

SIG Leaders

**Paolo Tamburrino** - Executive Producer for Virtual Production and Visual Effects

Philipp Wolf - Executive-in-Charge, Corporate
Stratogy - DNEC

Strategy - DNEG

Your Special Interest Group Here!

### **Board of Governors and Membership Tiers**

Board of Governors	A carefully selected group of trusted members who define the priorities, strategies, and main actions (such as creating the RealTime Innovation Awards, defining the award categories, etc.) of the Society. The board will steer the RealTime Society.  The board of governors for the RTC Society is a governing board, not a management board. The board is responsible for defining the main goals and missions of the Society and, thereby, setting the strategic directions for the Society to achieve. All of its decisions and policies are made for the best interest of the Society, not for the particular constituents / companies.	
Corporate Members Fees are tiered based on company size:	Founding Members	\$50,000
	Associate Members	
	Companies with 1000+ FTE (full-time equivalent) employees	\$20,000
	Companies with 100 to 999 FTE employees	\$10,000
	Companies with 16 to 99 FTE employees	\$5,000
	Companies with 1 to 15 FTE employees	\$1,500
	Corporate Members will assist RTS by occasionally contributing the time of an engineer, researcher or technical director (estimate approximately 30 hours per year).	
Non-Profit Members	Non-profit organizations and government entities (pre-approved)	\$7,500
Academic Members	Academic Institutions	\$1,500
Independent Members	Independent Individuals (following an application process, per person)	\$275
Students	Students enrolled full-time in an accredited academic institution	\$45
Voting Rights	Each Corporate Member will have the chance to vote on Board of Governors' proposals independent of their membership level.	

#### **APPLY NOW!**

### Joining the RTS means:

#### As an Individual Member

- Steer the RealTime Community
- Connect with the leaders you always wanted to meet
- Join Special Interest Groups (Digital Fashion, Interactive Storytelling, Interoperability, and more)
- Participate in in-depth discussions of the issues that matter most
- Expand your network and mingle with your peers
- Get recognition and distinction as a leader in the worldwide RealTime Community
- Benefit from rebates / discounts on RTC and partner events

#### Additionally as a Corporate Member

- Position your brand / company as a leader in determining the future of realtime technologies, tools, best practices, standards, etc.
- Promote your brand / company (your logo on RTC global website)
- Benefit from a banner ad on the RTC website
- Present your brand / company to the society during global meetups
- Host branded meetups
- Lead your own Special Interest Group
- Speak directly to the 15,000+ RealTime Community members in our monthly newsletters (share projects, introduce new technologies, provide quotes, look for talents)

**Join Now** 



## Real-Time | Al | Open Metaverse | Open USD | Web 3 From Promise to Reality

May 13 & 14, 2024 | New York | In-Person | Invitation-Only | 250 Executives





















# RealTime Economics Summit is not just another technology event. It's an executives-only think tank.

#### RTES is exclusive.

Join your peers at an invitation-only gathering of 250 decision-makers and executives.

### RTES is diverse,

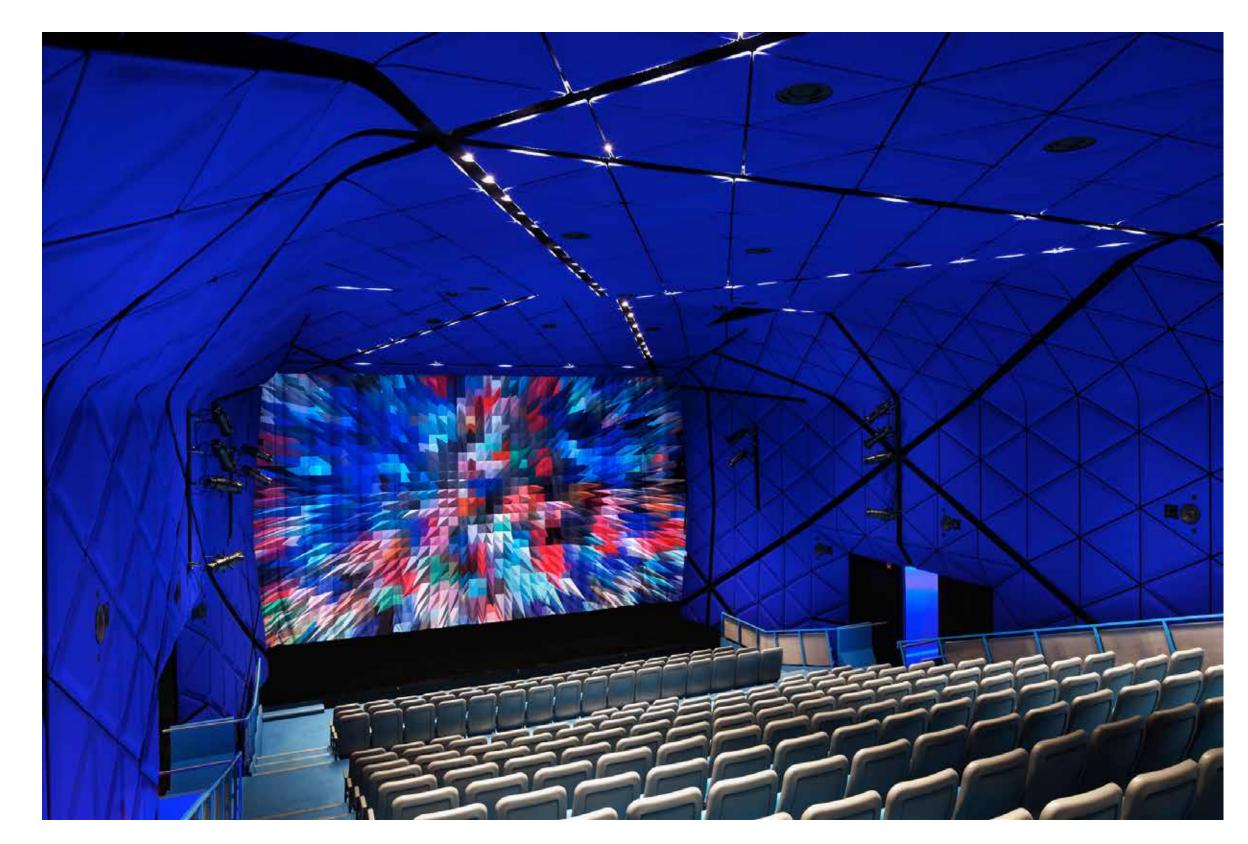
gathering leaders from around the world and across industries.

#### RTES is business-focused.

Executives and analysts will examine how real-time technology adoption impacts the bottom line.

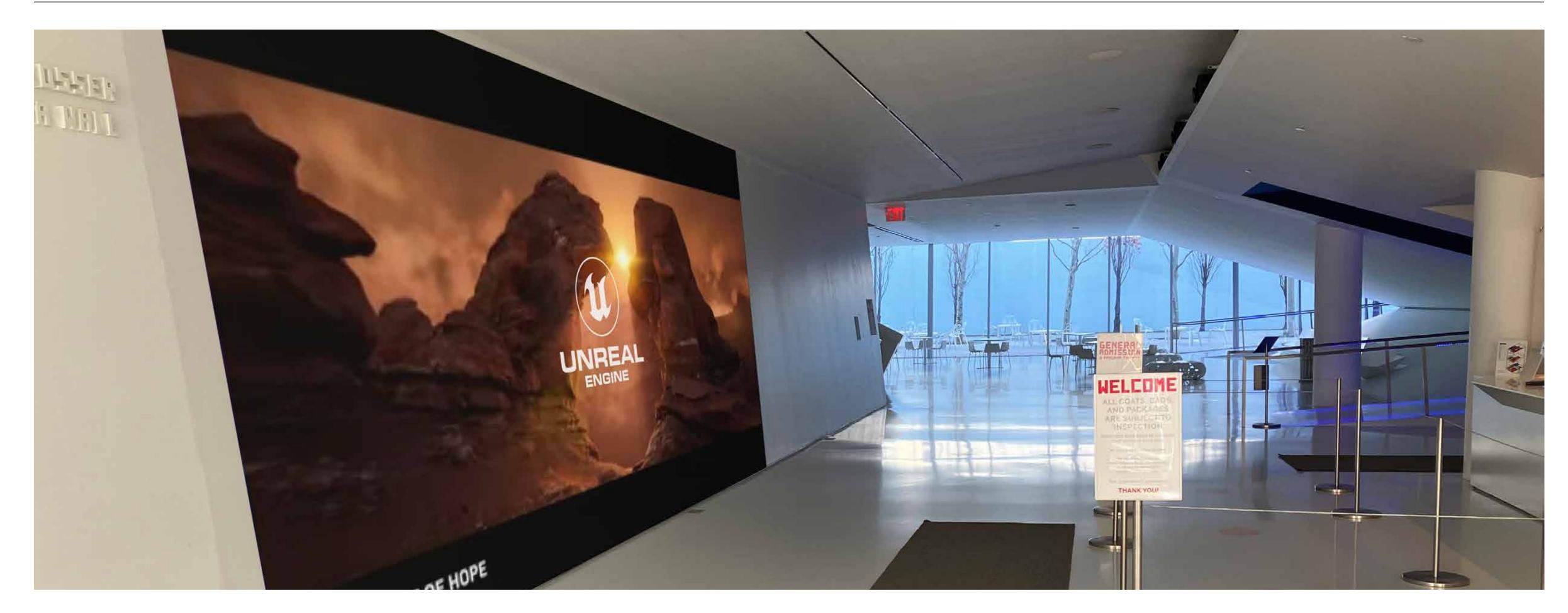
### RTES is timely,

offering honest perspectives on the strategic technology decisions in the face of economic uncertainty.



Strategic Keynotes and Straightforward Fireside Chats take place in the main auditorium of the Museum of the Moving Image

# RTES takes place at the Museum of the Moving Image, located in a former building of the historic Astoria Studios, in Queens, New York City.



## Advisory board









William Sargent



Matt Allard





Girish Balakrishnan



Elizabeth Baron





Jacques Bled







Nick Cannon





Rick Champagne







Paul Debevec



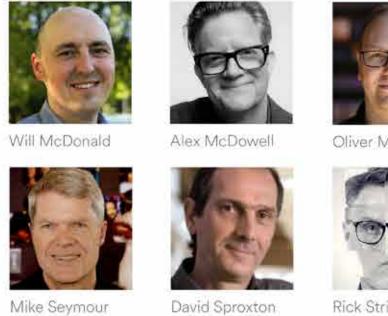
Chris DeFaria























Natalya Tatarchuk





Mally Connolly





Ken Perlin





Jan Pinkava

Ed Ulbrich

David Prescott

Karl Woolley

<sup>&</sup>quot;The organization and content provided by RTC is second to none. A schedule truly packed with great speakers from the very pinnacle of the industry to tiny startups. Rich with fascinating insights and a diversity no other forum offers. It is now my go to source for what's new." - Ralph McEntagart, COO - U-Render

### Curators









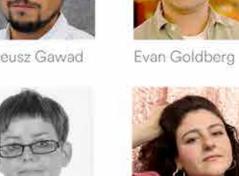
Theo Jones

David Morin



Alina Kadlubsky

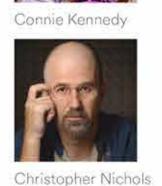
Alexandre Bléron





David Bowman





Rachel Bradshaw

Jose Luis Gomez Diaz







Doug Cooper

Reeti Gupta



Ashley Crowder

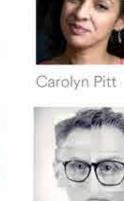
Edward Hanrahan

Max Limper



Alex Coulombes

Kerenza Harris









Wanda Meloni

























Kathleen Cohen

Cédric Guiard











Paul Debevec

Christopher Hebert



Guillaume Polaillon





Nikki Tomaino





"The discussions at RTES were incredibly valuable and had very little noise - the caliber of people attending made it an unmissable opportunity for insightful conversations." Doug Cooper - Digital Media Producer, CTO/Technologist, Pipeline Expert

### Counselors, Management, Co-Founders & Friends

#### COUNSELORS



Biljana Labovic



Alvaro Lamarche-Toloza



Wanda Meloni



Greg Mitchell



Xavier Nicolas



Jan Plueger



Andrew Schmied







#### MANAGEMENT



Jean-Michel Blottière Bruce Boshouwers Founder & CEO



Managing Director



Sara Diamond



Ajay Rai Director of Technology



Kevin Rabinovich



Susan Schell



Artistic Director

#### FRIENDS

Kim Adams Diana Arellano Charlotte Bavasso Julien Blervaque David Bowman Stephanie Bruning Emma Buttin Philippa Carroll Lara Cawsey Rick Champagne Doug Cooper Mo Davoudian Bill Desowitz François Devic Rachid El-Guerrab

Claude Farge Jude Forbes Frank Gladstone Evan Goldberg Jen Goldfinch Paul Gordon Greg Grusby Yvonne Grzenkowicz Cédric Guiard Christian Guillon Renate Haegele Evan Hirsch Alex Hornstein Janet Katsnelson Oliver Kibblewhite

Don Levy Odile Limpach Barbara Marshall Andres Martinez Terrence Masson Olivier Maury Alberto Menache Sebastien Miglio Hayley Miller Greg Mitchell Mark Mine Lauren Moore Erwan Moysan Kari Mulholland

Guillaume Lautour

Christopher Nichols Christopher O'Reilly Isaac Partouche Jon Peddie Guillaume Polaillon Jean-Noel Portugal Dawn RE Yamazi David Sheldon-Hicks Philippe Turp Frank Vitz Matthias Wittmann Johannes Wolters Habib Zargapour Michele Ziegler

#### CO-FOUNDERS



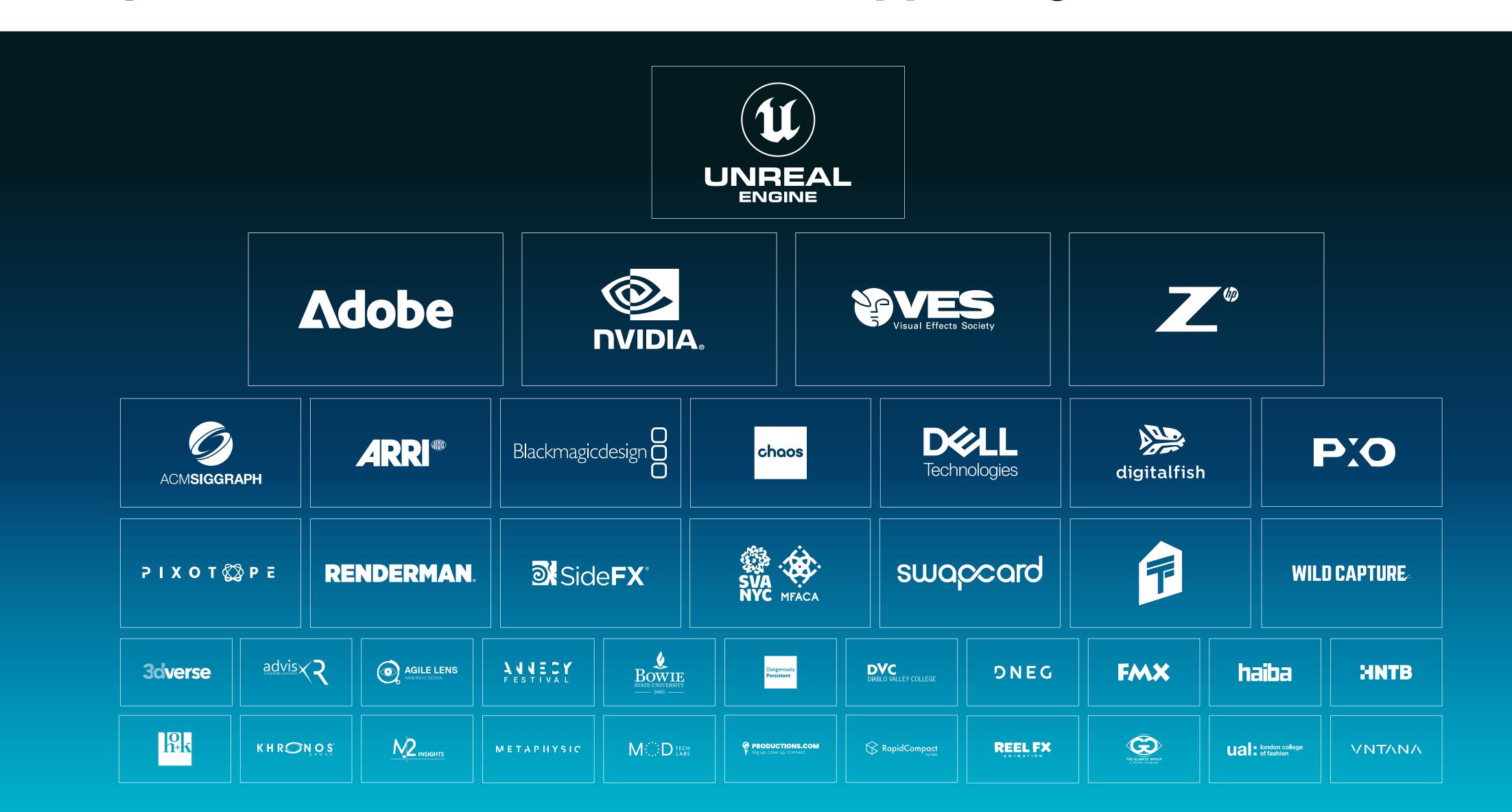
Producer







### Thank you to the Visionaries who are Supporting These Initiatives



# Than a You!

We look forward to welcoming you at RealTime Conference - December 4-6, 2023

Real-Time (R)Evolution: Embracing Al Advancements

