

RTC RealTime Conference

NOVEMBER 7 - 9, 2022 - FULLY VIRTUAL

FREE! Register [now](#) to join the world's premiere event for the real-time community on November 7-9.

"In a short time, RTC has become the place to be for meeting people who share a vision for the development of real time applications across multiple industries."

David Morin - Industry Relations, Epic Games - Executive Director, Academy Software Foundation

Cross Industries - Cross-Pollination

RTC brings together industry thought leaders, influencers and innovators from around the globe in real time and with real-time, across industries and market sectors that are too often siloed. A unique opportunity for industry crossover & cross-pollination, RTC brings people together to learn from one another and grow their businesses.

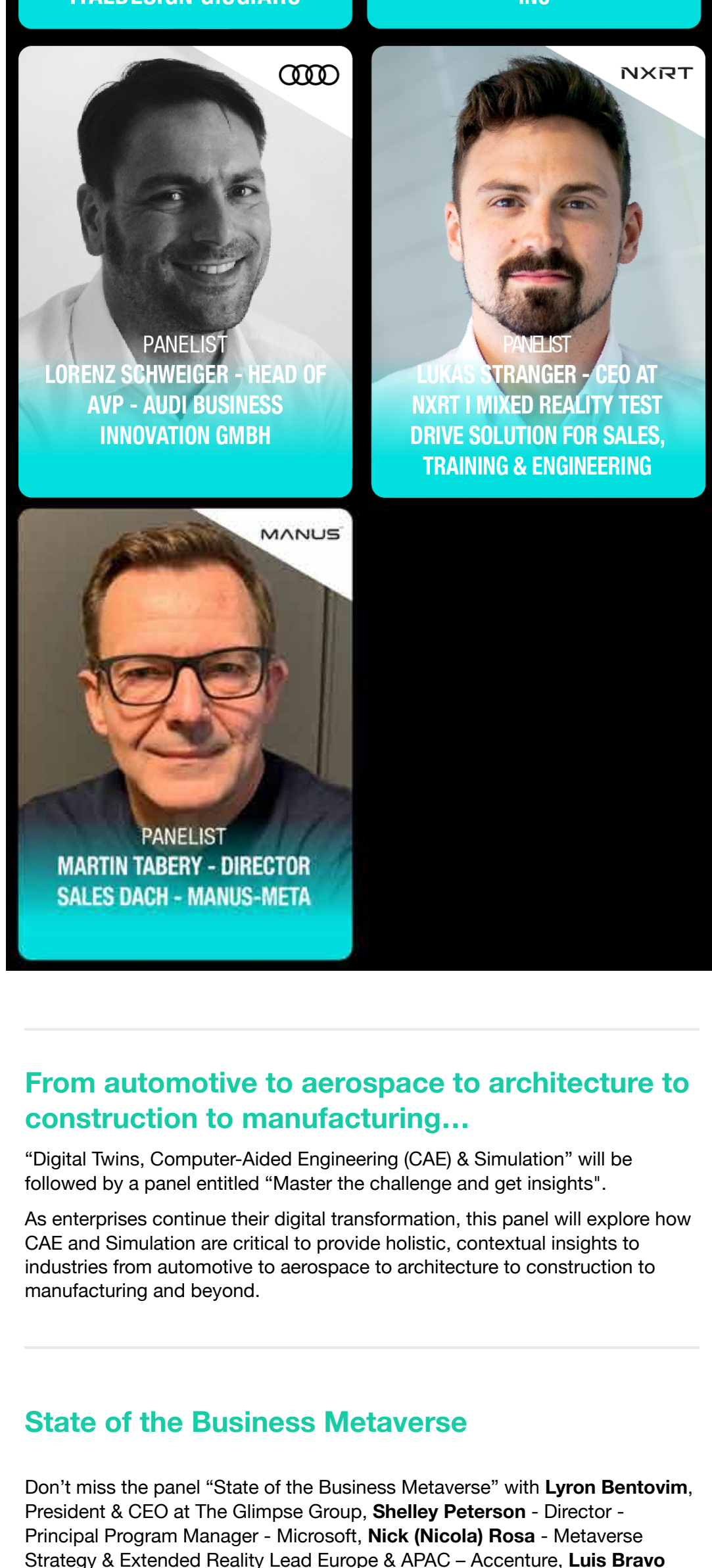
Industry Spotlight: Digital Twins, Computer-Aided Engineering (CAE) & Simulation

Digital Twins, Computer-Aided Engineering (CAE) & Simulation are critical aspects of successfully employing a Digital Twin in enterprise.

In a fast-paced world with more and more digital and virtual components, keeping up with the speed of traditional product development is a challenge. This session will explore:

- How manufacturers are solving this challenge
- CAE solutions currently in use and under development to ensure future readiness
- The effects of using simulation and digital twins on product development

Dive into discussion with experts from different areas of the industry and learn about how they master the challenge.



From automotive to aerospace to architecture to construction to manufacturing...

"Digital Twins, Computer-Aided Engineering (CAE) & Simulation" will be followed by a panel entitled "Master the challenge and get insights".

As enterprises continue their digital transformation, this panel will explore how CAE and Simulation are critical to provide holistic, contextual insights to industries from automotive to aerospace to architecture to construction to manufacturing and beyond.

State of the Business Metaverse

Don't miss the panel "State of the Business Metaverse" with **Lyon Bentovim**, President & CEO at The Glimpse Group, **Shelley Peterson** - Director - Principal Program Manager - Microsoft, **Nick (Nicola) Rosa** - Metaverse Strategy & Extended Reality Lead Europe & APAC - Accenture, **Luis Bravo Martins** - Chief Marketing Officer - KIT-AR, **Anne McKinnon** - Co-Founder & CEO - Ristband and **Krzysztof (Chris) Wrobel** - Founder & CEO - Virbe - Virtual Beings for Metaverse & Autonomous Shopping.

Under the guidance of **Jan Pflueger** - Founder & Advisor - AdvisXR and **Amy Peck** - CEO - EndeavorXR, these top-notch professionals will tackle the meaning of Metaverse for the different areas they are covering.

- What is the current state of solution bricks and guidelines needed to build the Metaverse?
- What are the conditions for a successful rise?
- What impact will this have on economy and society?

Find out with this fantastic group of experts. We will shed light on the term Metaverse and give you a clear idea what's behind it.

Amy Peck, CEO at EndeavorXR will give the introductory keynote of the panel.

Retail and 3D Commerce

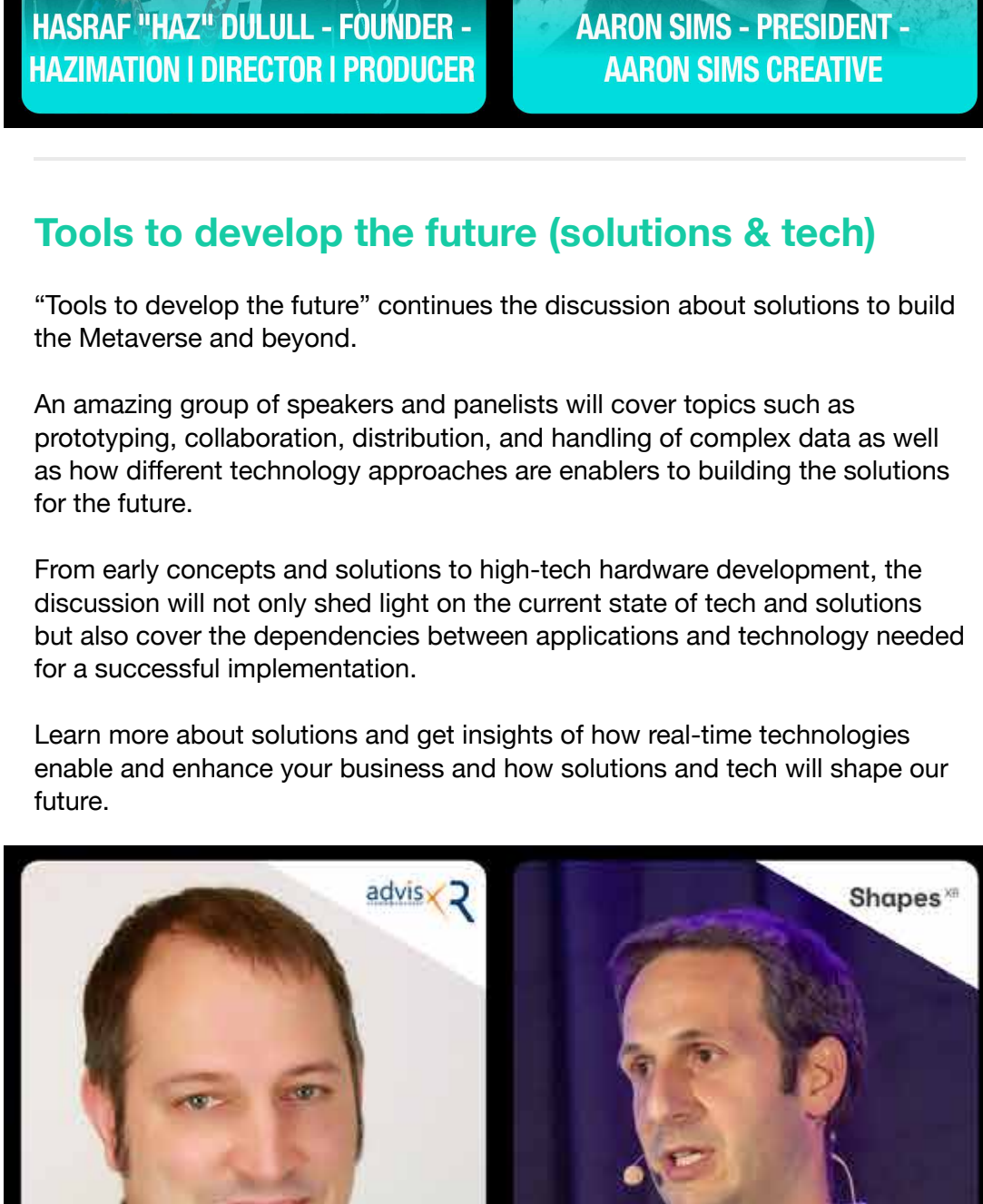
3D Commerce and Metaverse applications are two of the current technological megatrends. With the advent of advanced XR hardware, as well as the increased popularity of virtual online worlds for everyone, brands and retailers are positioning themselves to be present in the metaverse - with real-world products, as well as with dedicated "virtual only" products, specifically tailored for online experiences. **"The impact of real-time 3D on shopping in the metaverse"** track will explore this trend together with leading companies of related industries.

The following panel will discuss **"Challenges with Interoperability for 3D Commerce in the Metaverse"**

When creating shopping experiences on different platforms, it is crucial to reach interoperability between them. To make this affordable and efficient, challenges around the real-time 3D production pipelines need to be solved. Which challenges are the most crucial to solve? And how can it be achieved?

Accelerating Animation Production with Real-Time Workflows

We are super excited to welcome **Paul Fleschner** - Producer - ReelFX and **Cosku Turhan** - Realtime/Unreal DFX Supervisor - Spire Animation Studios, Inc. at RTC November 7-9. Under the guidance of **Doug Cooper** - Vice President of Pipeline - Dreamworks Animation, they will discuss the use of game engines and real-time tools to produce animated content. What is working, what are the challenges, and how are they managing the sweeping changes to their artist's workflows?



The risks and benefits for small studios going real-time

Learn how smaller studios have managed to limit the risks of adopting real-time technologies into their creative ecosystem and how technology providers can help transition from linear to real-time workflows.

Paolo Tamburrino - Visual Effects Producer - Pixomondo and **Philipp Wolf** - Executive-in-Charge, Corporate Strategy - DNEG will lead the conversation with **Hasraf "HAZ" Dulull** - Founder - HaZimation | Director | Producer (Film, TV & Videogames) and **Aaron Sims** - President - Aaron Sims Creative



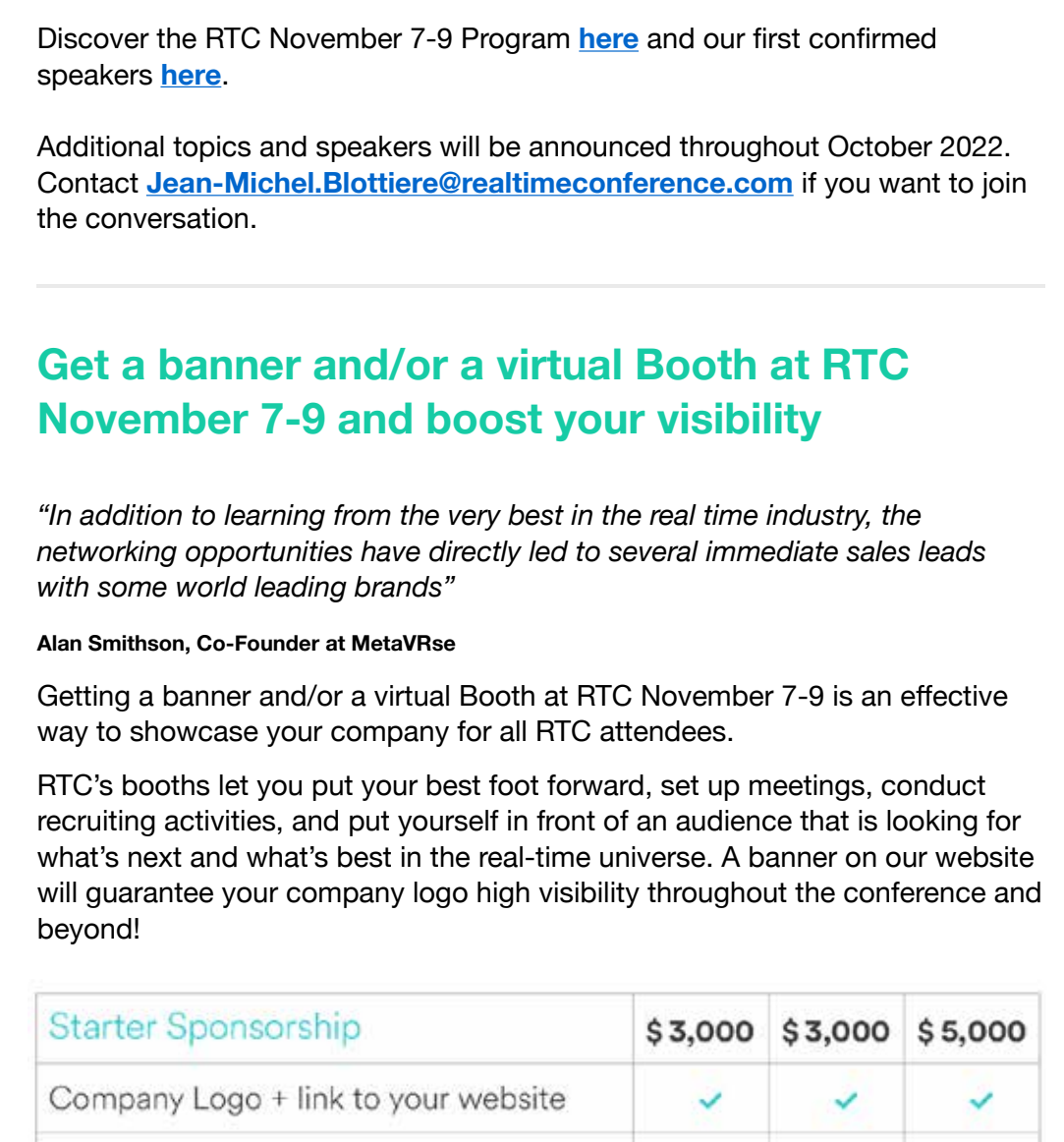
Tools to develop the future (solutions & tech)

"Tools to develop the future" continues the discussion about solutions to build the Metaverse and beyond.

An amazing group of speakers and panelists will cover topics such as prototyping, collaboration, distribution, and handling of complex data as well as how different technology approaches are enablers to building the solutions for the future.

From early concepts and solutions to high-tech hardware development, the discussion will not only shed light on the current state of tech and solutions but also cover the dependencies between applications and technology needed for a successful implementation.

Learn more about solutions and get insights of how real-time technologies enable and enhance your business and how solutions and tech will shape our future.



Program and Speakers

Discover the RTC November 7-9 Program [here](#) and our first confirmed speakers [here](#).

Additional topics and speakers will be announced throughout October 2022. Contact Jean-Michel.Blottiere@realtimeconference.com if you want to join the conversation.

Get a banner and/or a virtual Booth at RTC November 7-9 and boost your visibility

"In addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands"

Alan Smithson, Co-Founder at MetaVRise

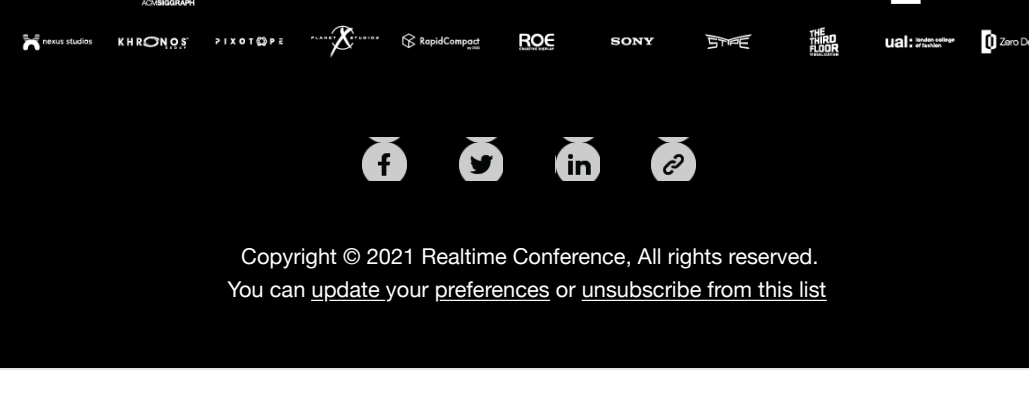
Getting a banner and/or a virtual Booth at RTC November 7-9 is an effective way to showcase your company for all RTC attendees.

RTC's booths let you put your best foot forward, set up meetings, conduct recruiting activities, and put yourself in front of an audience that is looking for what's next and what's best in the real-time universe. A banner on our website will guarantee your company logo high visibility throughout the conference and beyond!

Starter Sponsorship	\$3,000	\$3,000	\$5,000
Company Logo + link to your website	✓	✓	✓
Banner ad on RTC website	✓		✓
Virtual booth		✓	✓

Get your own booth at RTC!

The perfect way to start partnering with RTC and test the waters!



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