RTC

RealTime Economics Summit

Real-Time | Open Metaverse | Web 3

From Promise to Reality

May 15 & 16, 2023 | New York | In-Person | Invitation-Only | 250 Executives

RTC RealTime Economics Summit
MAY 15 - 16, 2023
NEW YORK
#RTES2023

UNREAL ENGINE · Adobe · NVIDIA · PXO · VES Visual Effects Society · Z hp · ARRI · Blackmagicdesign · METAPHYSIC · SVA NYC MFACA · swapcard

RealTime Economics Summit is not just another technology event. It's an executives-only think tank.

RTES is exclusive.
Join your peers at an invitation-only gathering of 250 decision-makers and executives.

RTES is diverse,
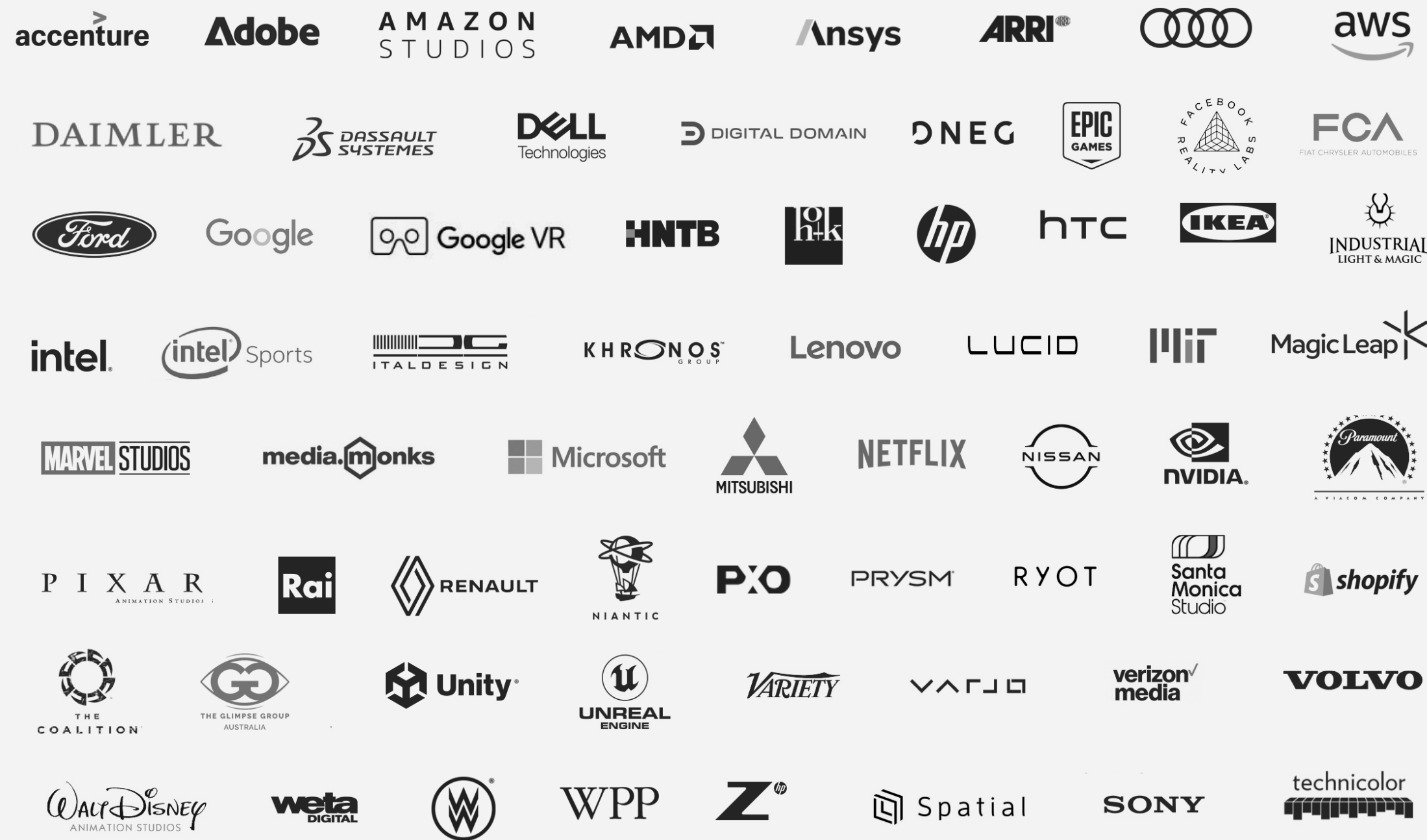gathering leaders from around the world and across industries.

RTES is business-focused.
Executives and analysts will examine how real-time technology adoption impacts the bottom line.

RTES is timely,
offering honest perspectives on the strategic technology decisions in the face of economic uncertainty.

RTES is brought to you by RTC, the world's premiere event for real-time technologies. Notable RTC participants:

accenture · Adobe · AMAZON STUDIOS · AMD · Ansys · ARRI · Audi · aws

DAIMLER · DASSAULT SYSTEMES · DELL Technologies · DIGITAL DOMAIN · DNEG · EPIC GAMES · FACEBOOK REALITY LABS · FCA FIAT CHRYSLER AUTOMOBILES

Ford · Google · Google VR · HNTB · H+K · hp · HTC · IKEA · INDUSTRIAL LIGHT & MAGIC

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THE COALITION · THE GLIMPSE GROUP AUSTRALIA · Unity · UNREAL ENGINE · Variety · VARJO · verizon media · VOLVO

Walt Disney ANIMATION STUDIOS · weta DIGITAL · W · WPP · Z · Spatial · SONY · technicolor

# The Need for a Summit on the Economics of Real-Time Technologies

The 2023 **RealTime Economics Summit** is coming to New York on May 15 & 16.

It's time for a practical conversation. Businesses across the technology and media landscape are facing pressures to cut costs and increase revenues. We need a venue for business leaders to discuss not just the capabilities of real-time technologies, but their economic realities.

RTES is a new kind of event for the RealTime Community. A select cohort of executives from industries including entertainment, fashion, retail, manufacturing, architecture, advertising, and enterprise management will gather to answer the hard questions about the economics of real-time technology:

- Which real-time tools and techniques are ready for my field's demands?
- Will adopting real-time technologies mean real, structural change?
- What will it cost to get started?
- What ROI can I expect and when?

Get real on real-time: Join the **RealTime Economics Summit May 2023** to cross the bridge from promise to reality.
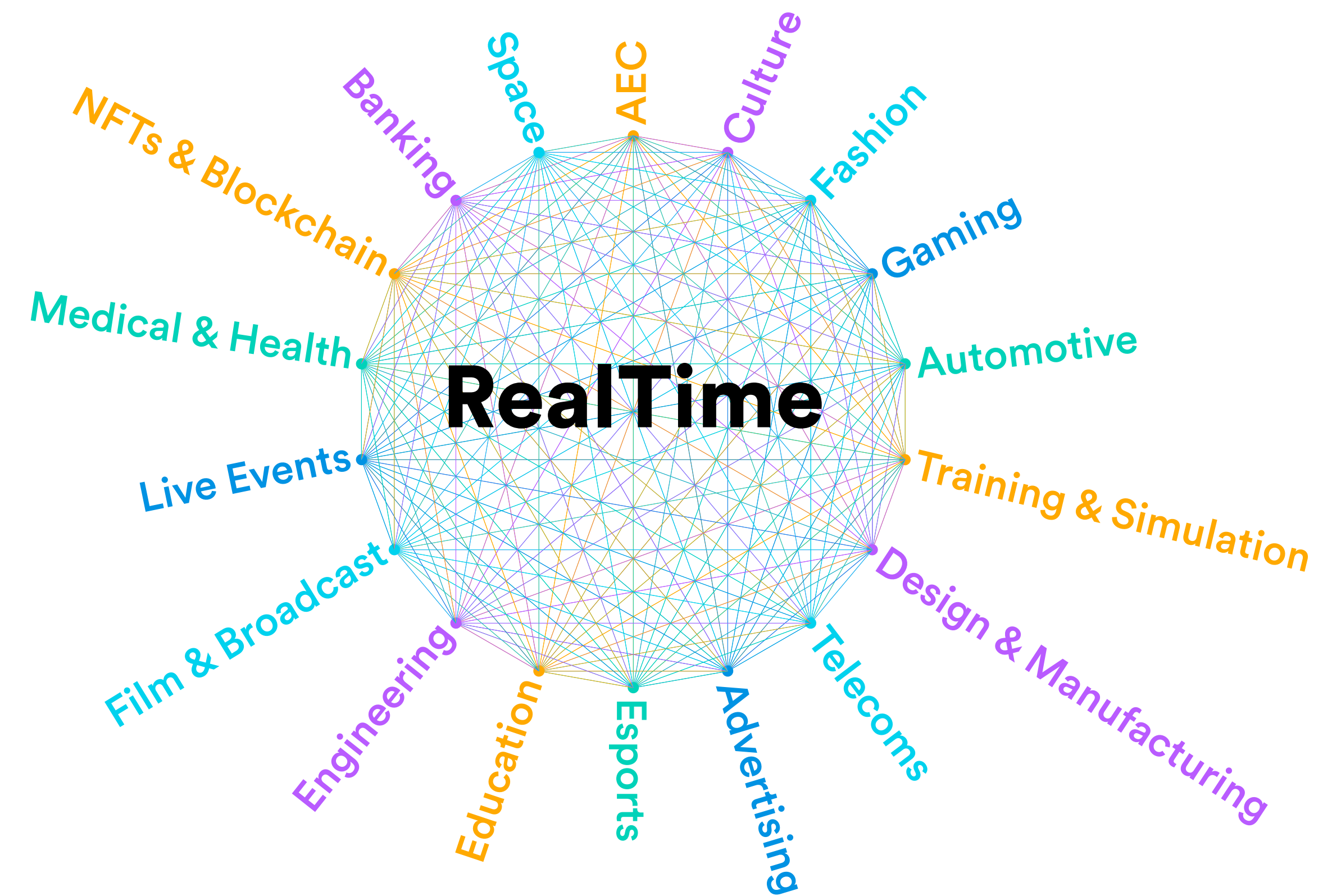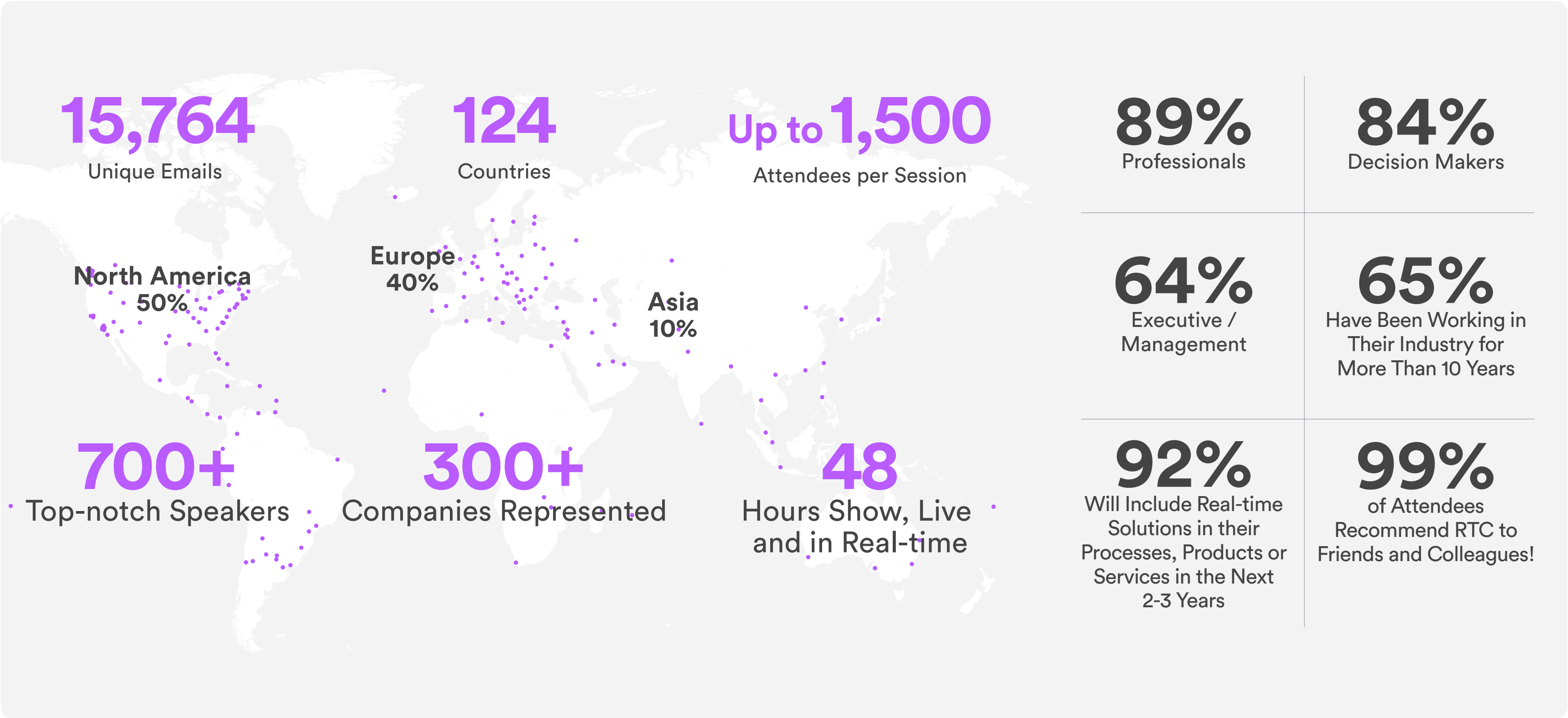
Hosts of the World's Premiere Event for Real-Time Technologies

The RealTime Economics Summit is brought to you by RealTime Community, the hosts of RealTime Conference (RTC).

With 23,866 participants since its inception in April 2020, RTC has established itself as the world's premiere event for real-time technologies.

RealTime Community is now launching RealTime Economic Summit to meet the needs of executive decision-makers in its global network.

15,764
Unique Emails

124
Countries

Up to **1,500**
Attendees per Session

Europe 40%

North America 50%

Asia 10%

89%
Professionals

84%
Decision Makers

64%
Executive / Management

65%
Have Been Working in Their Industry for More Than 10 Years

700+
Top-notch Speakers

300+
Companies Represented

48
Hours Show, Live and in Real-time

92%
Will Include Real-time Solutions in their Processes, Products or Services in the Next 2-3 Years

99%
of Attendees Recommend RTC to Friends and Colleagues!

A closed-door Summit designed to facilitate candid discussions between industry executives

RTES takes place at the Museum of the Moving Image, located in a former building of the historic Astoria Studios, in Queens, New York City.

● RTES is a curated gathering, for 250 executives from real-time industries.

● Registration is invitation-only.

● The vast majority of the event is peer to peer: intimate roundtables, closed-door workshops, and networking events make up 80 percent of the schedule.

● Cameras off: to facilitate honesty and free exchange, no part of the event will be recorded.

Images courtesy - Museum of the Moving Image

Strategic Keynotes and Straightforward Fireside Chats

Each day will be framed by top-notch keynote presentations and fireside chats with leading innovators.

These plenary talks provide insight on economic issues rippling across industries and how real-time technologies promise to address those challenges, giving attendees key context for the day's discussion.

The Sumner M. Redstone Theater - Museum of the Moving Image

Closed-Door Working Sessions & Intimate Roundtables

Closed-Door Working Sessions
are in-depth discussions of the issues that matter most.

- 20 to 25 participants gather to discuss real-time economics and issues specific to their industry

- Experienced moderators guide the discussion.

- An officially designated reporter records key-takeaways and presents conclusions to the wider RTES audience.

- Working Sessions take place in a private break-out space, facilitating candor and open discussion.

Roundtables
are open, informal conversations on topics that concern the entire RealTime Community.

- Roundtables occur simultaneously in a shared space, allowing participants to take part in multiple conversations. Each roundtable will sit 10 participants, including the table leader.

- An opportunity for informal, organic discourse

Celeste and Armand Bartos Screening Room - MOMI

William Fox Amphitheater - MOMI

Seminar Room - MOMI

Digital Learning Suite - MOMI

Connect with the leaders you always wanted to meet

RTES is the perfect opportunity to connect with the brightest and sharpest executives you always wanted to meet.

RTES sets an intimate environment, allowing for deep conversations and meaningful connections.

Networking breaks and social events are designed to help attendees to expand their business and social contacts.

Private events - MOMI

Private events - MOMI

Don't miss our RTES Opening Cocktail - Sunday, May 14 - and our Closing Night Party - Tuesday, May 16, 2023.
A perfect opportunity to mix and mingle with your real-time industry peers. Food and drinks will be served.

What Kind of Issues will RTES Address?

The Fourth Industrial Revolution

Extended reality, digital twins, and the metaverse promise to bring about a fourth industrial revolution (4IR). RTES will examine:

- Whether the digital twins in use today are producing a positive impact on asset lifecycle
- How organizations may need to evolve to gain the benefits of next-generation technologies
- Asset security challenges in 4IR
- What steps toward Web3 you should take this year

Technology Evaluation & Execution Strategies for Virtual Production

Virtual production tools are revolutionizing content production, but the purpose and benefits of these new workflows are sometimes murky. RTES will discuss:

- How to manage teams onboarding a new technology workflow
- Budgeting strategies for complex virtual production
- Business strategies for virtual stage development

Images courtesy of Unity

Submit a proposal
The RTES program is driven by executives like you within the RealTime Community. If you have an idea for a keynote, fireside chat, working session, or roundtable, **click here** to submit your proposal.

Unparalleled reach into the real-time community

RealTime Economics Summit 2023 offers your business the opportunity to reach an elite group of decision-makers and C-level executives. These key individuals represent almost every industry sector where real-time technologies are in use.

Alongside engaging with the community, we also understand your focus on your bottom line. Consequently, you'll find activities geared to promoting your brand, presenting your products and, generating new leads.

THEY PARTNERED WITH US SINCE THE VERY FIRST RTC

SPONSOR BENEFITS

Engage with Top-Notch Decision Makers

Forge relationships with C-Level executives, entrepreneurs, and investors.
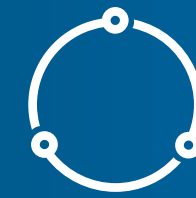
Generate New Leads

Build the right relationships with key decision-makers to ensure your business continues to grow and expand.

Increase Brand Exposure

Elevate your company's identity and promote your brand, tools, and expertise to key players in the global real-time community.

Accelerate Time-to-Markets

RTES attracts companies looking for solutions and ready to invest right now. 92% of our audience plans to increase their real-time investment in the next two-to-three years.

Discover new Business Ideas

Hear from leaders in all areas of real-time, from industries with innovative strategies for growing their business using real-time, and from attendees looking for real-time solutions – maybe yours!

Engage with Highly Motivated Professionals

RTES sets the scene for discussions and deals. Mingle with the keynote speakers, delegates and companies that are driving growth in the real-time industries.

Notable RTC Participants
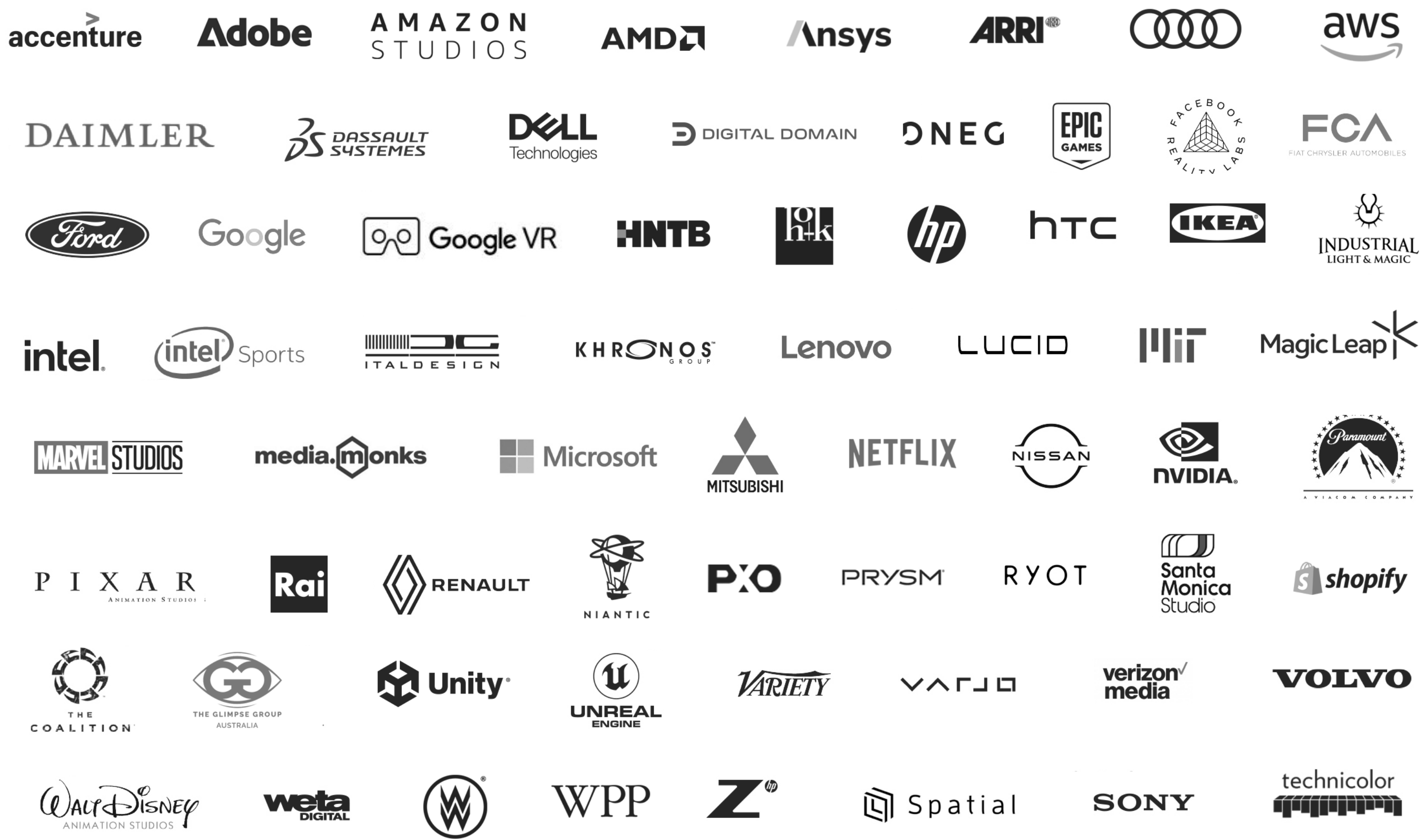
Testimonials from the RealTime Community

RTC is an essential conference on the list if you want to see where the industry is heading.

Richard Kerris - Vice President, Omniverse Platform Development IGM of M&E at NVIDIA

In addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands.

Alan Smithson - Co-Founder, MetaVRse

Bravo to the entire team for opening up the conversation across industries around real-time technologies.

Girish Balakrishnan - Director, Virtual Production at Netflix

We have been honoured to be part of the RTC community: outstanding speeches, great hosts, fantastic audience... RealTime pleasure!

Denis Agnelli - head of Technical ICT - Italdesign Giugiaro

Thank you very much for inviting me to present a talk on Digital Twins and participate in a panel discussion on the topic at the Real Time Conference last month. I found the quality of the presentations and the discussions in the panel to be extremely high. The RTC digital platform was also of the highest quality.

Prith Banerjee - CTO, Ansys

The RTC's embrace of casting as wide a net as possible was the true value of RTC 2022. I had a fantastic time participating as a panelist and as an audience member it was really valuable to get insights from professionals across such a diverse set of disciplines.

Ryan Beagan - Virtual Production Supervisor/Executive | VFX Supervisor

In a short time, RTC has become the place to be for meeting people who share a vision for the development of real time applications across multiple industries.

David Morin - Industry Relations, Epic Games | Executive Director, Academy Software Foundation

RTC remains a cannot-miss on my calendar. The fusion of world-class expertise in the film, VFX, gaming and real-time industries produces conversations, provocations and opportunities unlike anywhere else.

Matthew Drinkwater - Head of Innovation Agency - London College of Fashion

Realtime Conference is a high quality event where industry experts can learn how to take advantage of the latest technologies in a smart and productive way that benefits the entire enterprise.

Elizabeth Baron - Enterprise Solutions Executive at Unity Technologies & Chair-Elect of SIGGRAPH

The RTC is extremely relevant as the world are moving faster than ever into the Metaverse. Going from a 2D internet to a 3D internet demands new technologies and RTC is where you get the insights - online or physically.

Mads Troelsgaard - CEO & Co-founder, SynergyXR

Join us as a Sponsor, Submit a Keynote (or two!), Curate your own Roundtable or Working Sessions

Since April 2020, RTC has grown to become the premier event for showcasing real-time technology and networking amongst the real-time community. Extending beyond our global RealTime Conference events, RealTime Community has embarked on a strategic plan to meet the needs of the real-time community, as it grows. We are proud to announce the creation of the RealTime Economics Summit and the RealTime Society.

If you decide to join us as a sponsor, you will enjoy exposure to other like-minded individuals, 99% of whom tell us they'd recommend RTC to friends and colleagues.

If you have a general inquiry about sponsoring RealTime Economics Summit please complete the sponsorship enquiry form (Internet access required)

If you have a specific inquiry about tailoring a package and would prefer to speak to an RTC representative in person, please contact jean-michel.blottiere@realtimeconference.com

If you have a more general enquiry about RealTime Economics Summit, including speaking opportunities, please contact us via enquiries@realtimeconference.com

Thank you so much for being interested in sponsoring RealTime Economics Summit 2023. We hope to see you there! realtime.community

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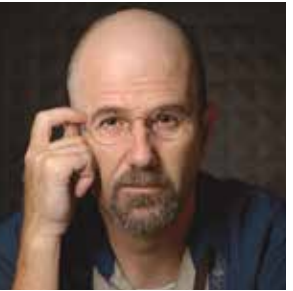
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