



# RTC: RealTime Economics Summit

## Real-Time | Open Metaverse | Web 3 From Promise to Reality

May 15 & 16, 2023 | New York | In-Person | Invitation-Only | 250 Executives



# RealTime Economics Summit is not just another technology event. It's an executives-only think tank.

**RTES is exclusive.**

Join your peers at an invitation-only gathering of 250 decision-makers and executives.

**RTES is diverse,**

gathering leaders from around the world and across industries.

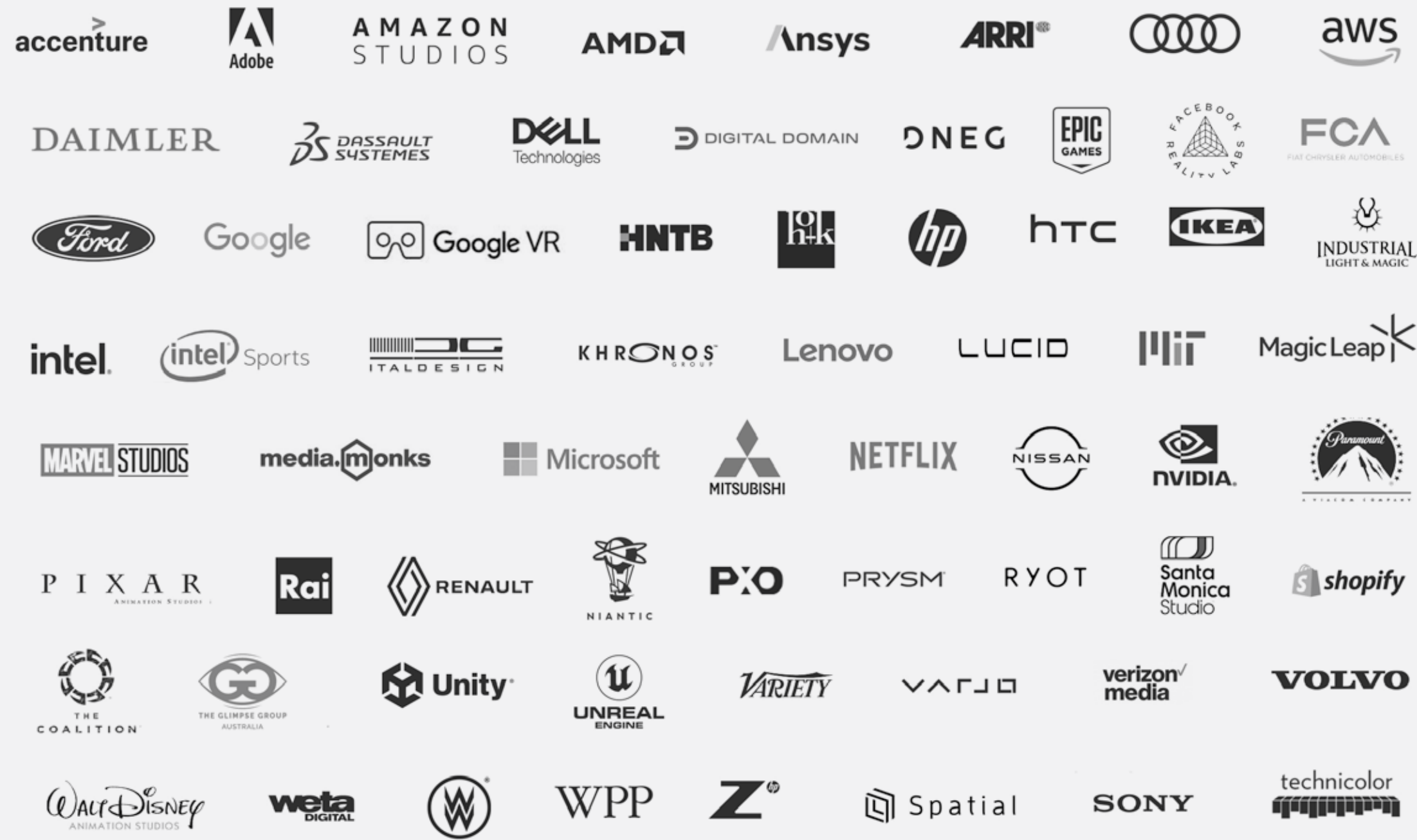
**RTES is business-focused.**

Executives and analysts will examine how real-time technology adoption impacts the bottom line.

**RTES is timely,**

offering honest perspectives on the strategic technology decisions in the face of economic uncertainty.

RTES is brought to you by RTC, the world's premiere event for real-time technologies.  
Notable RTC participants:



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# The Need for a Summit on the Economics of Real-Time Technologies

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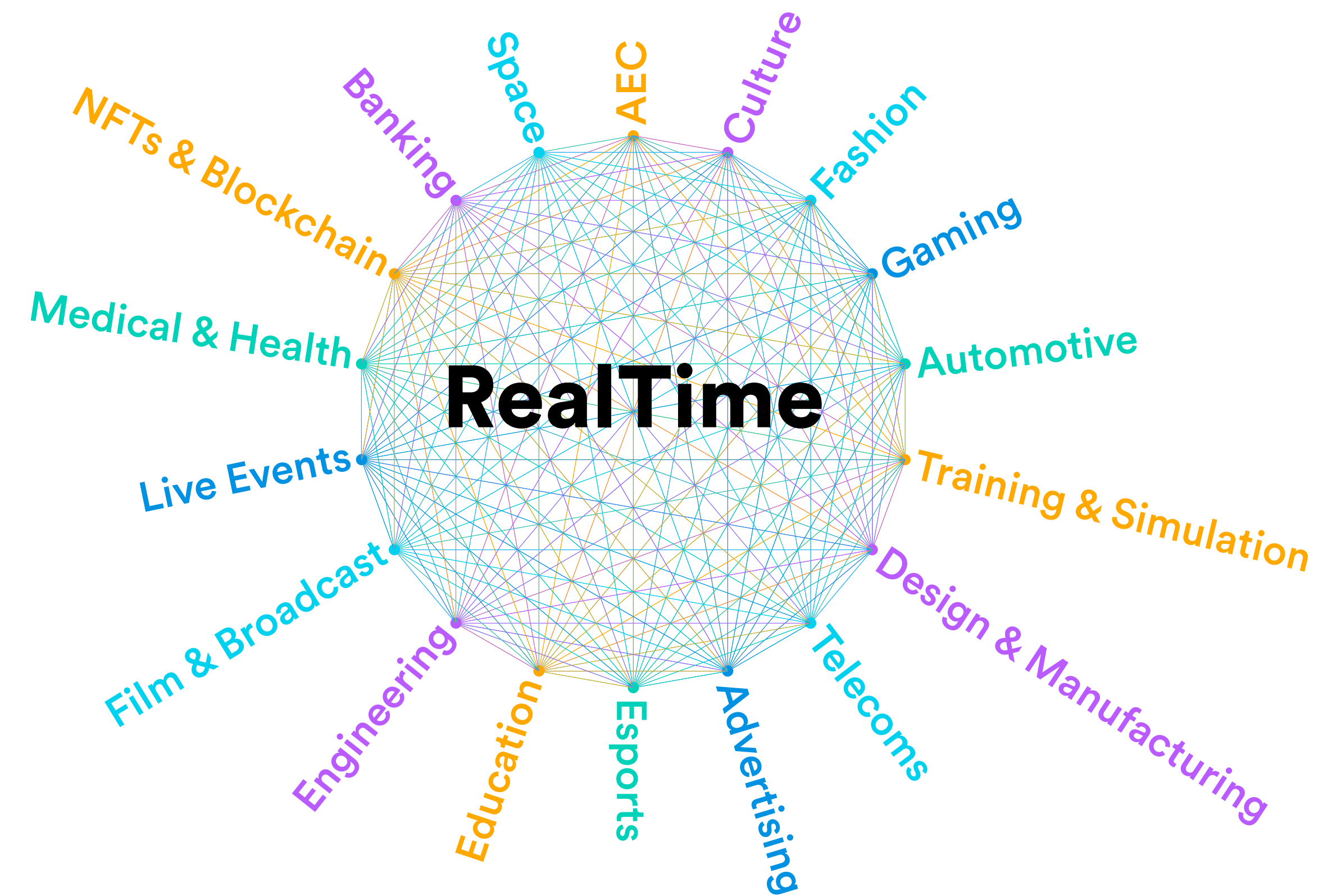
The 2023 **RealTime Economics Summit** is coming to New York on May 15 & 16.

It's time for a practical conversation. Businesses across the technology and media landscape are facing pressures to cut costs and increase revenues. We need a venue for business leaders to discuss not just the capabilities of real-time technologies, but their economic realities.

RTES is a new kind of event for the RealTime Community. A select cohort of executives from industries including entertainment, fashion, retail, manufacturing, architecture, advertising, and enterprise management will gather to answer the hard questions about the economics of real-time technology:

- Which real-time tools and techniques are ready for my field's demands?
- Will adopting real-time technologies mean real, structural change?
- What will it cost to get started?
- What ROI can I expect and when?

Get real on real-time: Join the **RealTime Economics Summit May 2023** to cross the bridge from promise to reality.

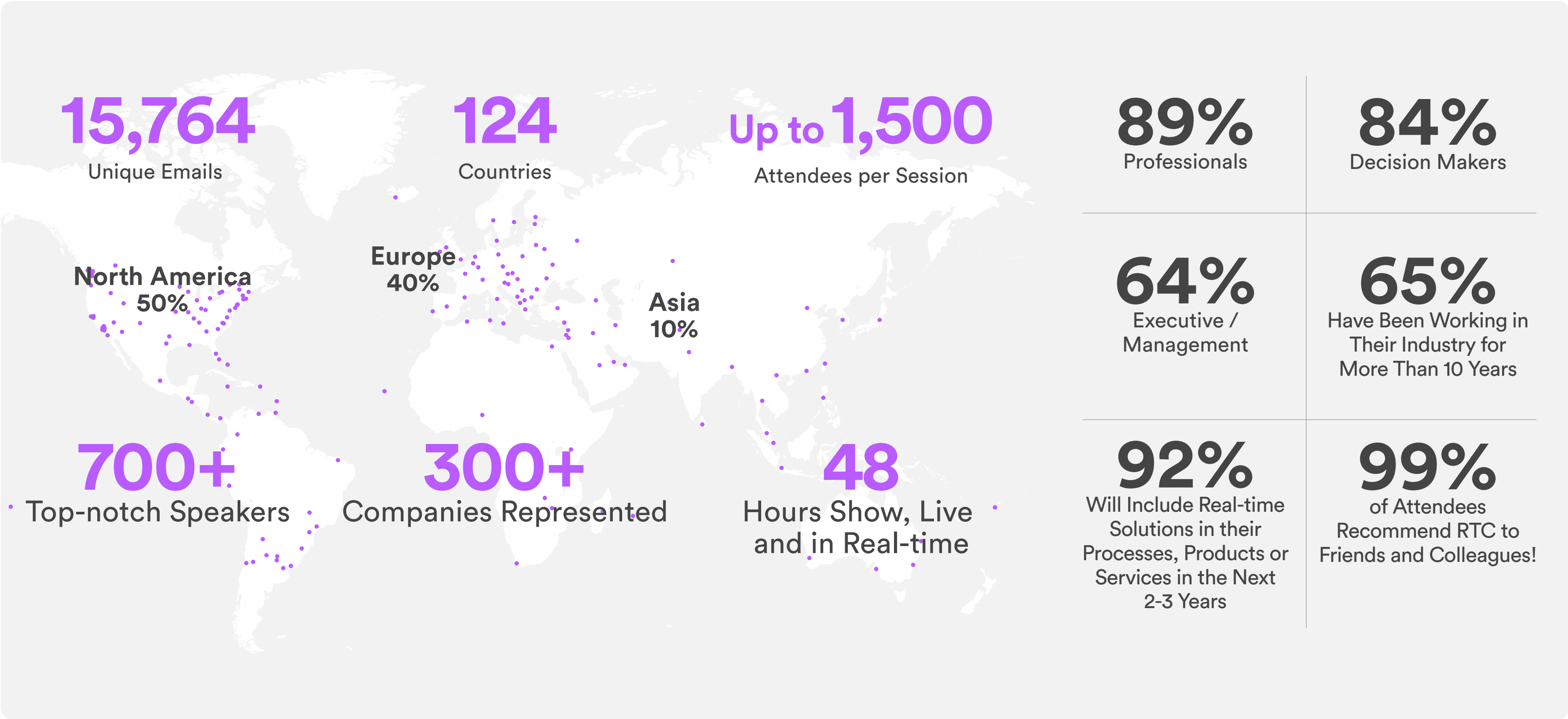


# Hosts of the World’s Premiere Event for Real-Time Technologies

The RealTime Economics Summit is brought to you by RealTime Community, the hosts of RealTime Conference (RTC).

With 23,866 participants since its inception in April 2020, RTC has established itself as the world's premiere event for real-time technologies.

RealTime Community is now launching RealTime Economic Summit to meet the needs of executive decision-makers in its global network.



# A closed-door Summit designed to facilitate candid discussions between industry executives

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RTES takes place at the Museum of the Moving Image, located in a former building of the historic Astoria Studios, in Queens, New York City.

- RTES is a curated gathering, for 250 executives from real-time industries.
- Registration is invitation-only.
- The vast majority of the event is peer to peer: intimate roundtables, closed-door workshops, and networking events make up 80 percent of the schedule.
- Cameras off: to facilitate honesty and free exchange, no part of the event will be recorded.



Images courtesy - Museum of the Moving Image

**GAIN NEW INSIGHTS**

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# Strategic Keynotes and Straightforward Fireside Chats

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Each day will be framed by top-notch keynote presentations and fireside chats with leading innovators.

These plenary talks provide insight on economic issues rippling across industries and how real-time technologies promise to address those challenges, giving attendees key context for the day's discussion.



The Sumner M. Redstone Theater - Museum of the Moving Image

# Closed-Door Working Sessions & Intimate Roundtables

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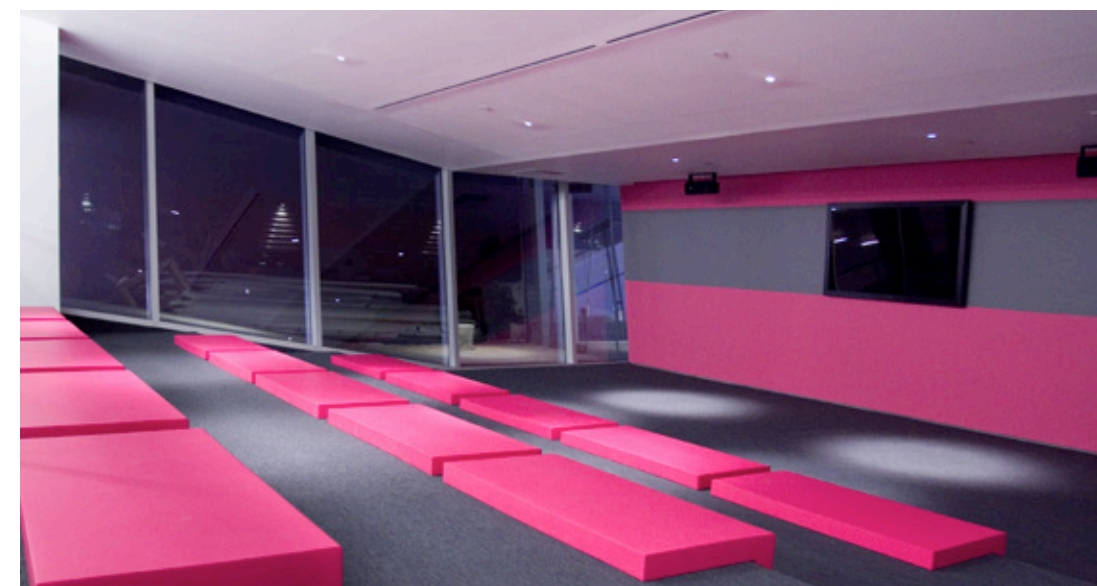
**Closed-Door Working Sessions**  
are in-depth discussions of the issues that matter most.

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- 20 to 25 participants gather to discuss real-time economics and issues specific to their industry
- Experienced moderators guide the discussion.
- An officially designated reporter records key-takeaways and presents conclusions to the wider RTES audience.
- Working Sessions take place in a private break-out space, facilitating candor and open discussion.



Celeste and Armand Bartos Screening Room - MOMI



William Fox Amphitheater - MOMI

**Roundtables**  
are open, informal conversations on topics that concern the entire RealTime Community.

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- Roundtables occur simultaneously in a shared space, allowing participants to take part in multiple conversations. Each roundtable will sit 10 participants, including the table leader.
- An opportunity for informal, organic discourse



Seminar Room - MOMI



Digital Learning Suite - MOMI

**NETWORK, NETWORK, NETWORK!**

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# Connect with the leaders you always wanted to meet

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RTES is the perfect opportunity to connect with the brightest and sharpest executives you always wanted to meet.

RTES sets an intimate environment, allowing for deep conversations and meaningful connections.

Networking breaks and social events are designed to help attendees to expand their business and social contacts.



Private events - MOMI



Private events - MOMI

**Don't miss our RTES Opening Cocktail - Sunday, May 14 - and our Closing Night Party - Tuesday, May 16, 2023.**  
**A perfect opportunity to mix and mingle with your real-time industry peers. Food and drinks will be served.**

# What Kind of Issues will RTES Address?

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### The Fourth Industrial Revolution

Extended reality, digital twins, and the metaverse promise to bring about a fourth industrial revolution (4IR). RTES will examine:

- Whether the digital twins in use today are producing a positive impact on asset lifecycle
- How organizations may need to evolve to gain the benefits of next-generation technologies
- Asset security challenges in 4IR
- What steps toward Web3 you should take this year

### Technology Evaluation & Execution Strategies for Virtual Production

Virtual production tools are revolutionizing content production, but the purpose and benefits of these new workflows are sometimes murky. RTES will discuss:

- How to manage teams onboarding a new technology workflow
- Budgeting strategies for complex virtual production
- Business strategies for virtual stage development



Images courtesy of Unity



### Submit a proposal

The RTES program is driven by executives like you within the RealTime Community. If you have an idea for a keynote, fireside chat, working session, or roundtable, [click here](#) to submit your proposal.

# WHY SPONSOR REALTIME ECONOMICS SUMMIT?

## Unparalleled reach into the real-time community

RealTime Economics Summit 2023 offers your business the opportunity to reach an elite group of decision-makers and C-level executives. These key individuals represent almost every industry sector where real-time technologies are in use.

Alongside engaging with the community, we also understand your focus on your bottom line. Consequently, you'll find activities geared to promoting your brand, presenting your products and, generating new leads.

### THEY PARTNERED WITH US SINCE THE VERY FIRST RTC



UNREAL  
ENGINE



Adobe



AUTODESK



Blackmagicdesign



DELL  
Technologies



IKEA



intel.



NVIDIA



PXO



RENDERMAN



swapcard



Unity



VES  
Visual Effects Society



W



Z<sup>hp</sup>



ACM SIGGRAPH



advisXR



ARRI



avataar



caster  
communications, inc.



disguise



ONEG



FOUNDRY



FRAMESTORE



HNTB



h+k



HUMBER



KHROS  
GROUP



nexus studios



PIXOTOPE



PLANET X  
STUDIOS



RapidCompact



ROE  
CREATIVE DISPLAY



SOCIETY FOR THE  
GAME



SONY



STAFE



THE  
THIRD  
FLOOR  
VISUALIZATION



ual: london college  
of fashion



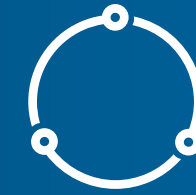
Zero Density

## SPONSOR BENEFITS



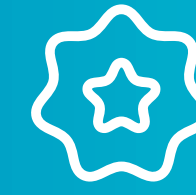
### Engage with Top-Notch Decision Makers

Forge relationships with C-Level executives, entrepreneurs, and investors.



### Generate New Leads

Build the right relationships with key decision-makers to ensure your business continues to grow and expand.



### Increase Brand Exposure

Elevate your company's identity and promote your brand, tools, and expertise to key players in the global real-time community.



### Accelerate Time-to-Markets

RTES attracts companies looking for solutions and ready to invest right now. 92% of our audience plans to increase their real-time investment in the next two-to-three years.



### Discover new Business Ideas

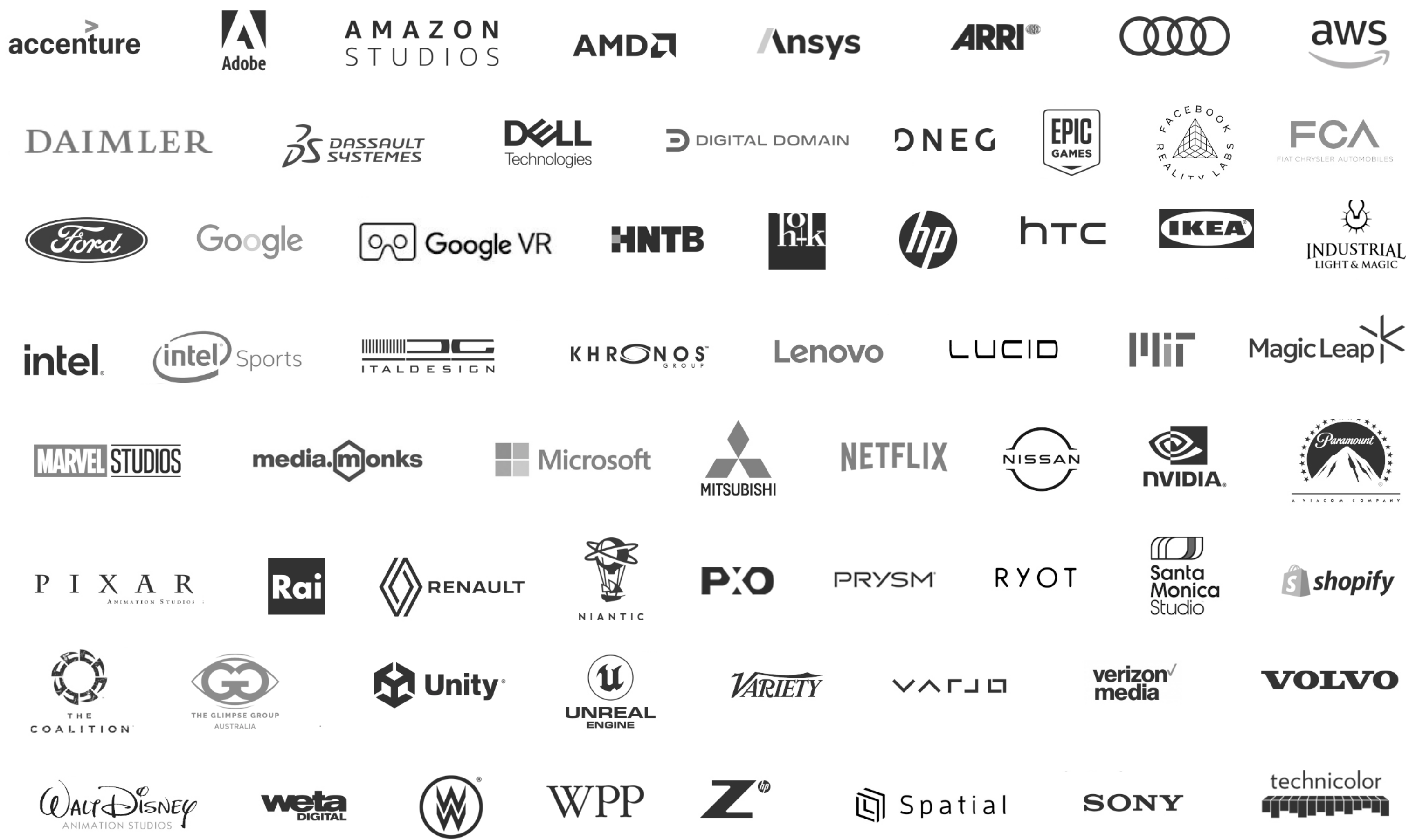
Hear from leaders in all areas of real-time, from industries with innovative strategies for growing their business using real-time, and from attendees looking for real-time solutions – maybe yours!



### Engage with Highly Motivated Professionals

RTES sets the scene for discussions and deals. Mingle with the keynote speakers, delegates and companies that are driving growth in the real-time industries.

# Notable RTC Participants



# Testimonials from the RealTime Community

*RTC is an essential conference on the list if you want to see where the industry is heading.*

**Richard Kerris** - Vice President, Omniverse Platform Development IGM of M&E at NVIDIA

*In addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands.*

**Alan Smithson** - Co-Founder, MetaVRse

*Bravo to the entire team for opening up the conversation across industries around real-time technologies.*

**Girish Balakrishnan** - Director, Virtual Production at Netflix

*We have been honoured to be part of the RTC community: outstanding speeches, great hosts, fantastic audience... RealTime pleasure!*

**Denis Agnelli** - head of Technical ICT - Italdesign Giugiaro

*Thank you very much for inviting me to present a talk on Digital Twins and participate in a panel discussion on the topic at the Real Time Conference last month. I found the quality of the presentations and the discussions in the panel to be extremely high. The RTC digital platform was also of the highest quality.*

**Prith Banerjee** - CTO, Ansys

*The RTC's embrace of casting as wide a net as possible was the true value of RTC 2022. I had a fantastic time participating as a panelist and as an audience member it was really valuable to get insights from professionals across such a diverse set of disciplines.*

**Ryan Beagan** - Virtual Production Supervisor/Executive | VFX Supervisor

*In a short time, RTC has become the place to be for meeting people who share a vision for the development of real time applications across multiple industries.*

**David Morin** - Industry Relations, Epic Games | Executive Director, Academy Software Foundation

*RTC remains a cannot-miss on my calendar. The fusion of world-class expertise in the film, VFX, gaming and real-time industries produces conversations, provocations and opportunities unlike anywhere else.*

**Matthew Drinkwater** - Head of Innovation Agency - London College of Fashion

*Realtime Conference is a high quality event where industry experts can learn how to take advantage of the latest technologies in a smart and productive way that benefits the entire enterprise.*

**Elizabeth Baron** - Enterprise Solutions Executive at Unity Technologies & Chair-Elect of SIGGRAPH

*The RTC is extremely relevant as the world are moving faster than ever into the Metaverse. Going from a 2D internet to a 3D internet demands new technologies and RTC is where you get the insights - online or physically.*

**Mads Troelsgaard** - CEO & Co-founder, SynergyXR

# Join us as a Sponsor, Submit a Keynote (or two!), Curate your own Roundtable or Working Sessions

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Since April 2020, RTC has grown to become the premier event for showcasing real-time technology and networking amongst the real-time community. Extending beyond our global RealTime Conference events, RealTime Community has embarked on a strategic plan to meet the needs of the real-time community, as it grows. We are proud to announce the creation of the RealTime Economics Summit and the RealTime Society.

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If you decide to join us as a sponsor, you will enjoy exposure to other like-minded individuals, 99% of whom tell us they'd recommend RTC to friends and colleagues.

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If you have a general inquiry about sponsoring RealTime Economics Summit please complete the [sponsorship enquiry form](#) (Internet access required)

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If you have a specific inquiry about tailoring a package and would prefer to speak to an RTC representative in person, please contact [jean-michel.blottiere@realtimeconference.com](mailto:jean-michel.blottiere@realtimeconference.com)

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If you have a more general enquiry about RealTime Economics Summit, including speaking opportunities, please contact us via [enquiries@realtimeconference.com](mailto:enquiries@realtimeconference.com)

Thank you so much for being interested in sponsoring RealTime Economics Summit 2023. We hope to see you there! [realtime.community](https://realtime.community)

# MEET THE PEOPLE BEHIND RTC

## Advisory board



Mariana Acuna Acosta



Matt Allard



Roy C. Anthony



Girish Balakrishnan



Elizabeth Baron



Jacques Bled



Nick Cannon



Molly Connolly



Lisa Cooke



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Paul Debevec



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Elizabeth Baron



Alexandre Bléron



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Rachel Bradshaw



Kathleen Cohen



Doug Cooper



Ashley Crowder



Alex Coulombes



Paul Debevec



Matthew Drinkwater



Rachid El-Guerrab



George ElKoura



Adam Finkelstein



Mateusz Gawad



Evan Goldberg



Jose Luis Gomez  
Diaz



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Edward Hanrahan



Christophe Héry



Alex Hornstein



Sallyann Houghton



Pol Jeremias-Vila



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Janet Katsnelson



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David Morin



Sepi Motamedi



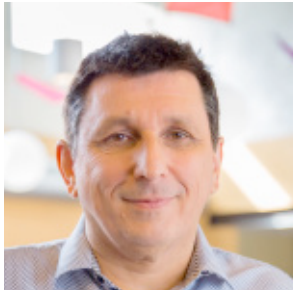
David Nahon



Christopher Nichols



Amy Peck



Marc Petit



Jan Pflueger



Jan Pinkava



Guillaume Polaillon



Jean-Colas Prunier



Austin Reed



Dan Ring



Gabriele Romagnoli



Mike Sanders



Andrew Schmied



Neil Schneider



Rotimi Seriki



Connie W. Siu



Mike Seymour



Rick Stringfellow



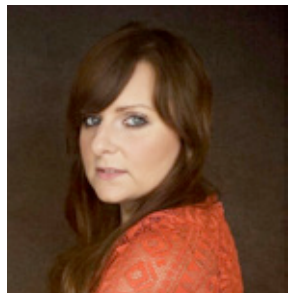
Brent Strong



Paolo Tamburrino



Alistair Thompson



Nikki Tomaino



Ed Ulbrich



Philipp Wolf

# MEET THE PEOPLE BEHIND RTC

## Counselors, Management, Co-Founders & Friends

### COUNSELORS



Biljana Labovic



Alvaro  
Lamarche-Toloza



Wanda Meloni



Greg Mitchell



Xavier Nicolas



Jan Plueger



Andrew Schmied



Renate Schneider



Paolo Tamburrino



Philipp Wolf

### MANAGEMENT



Jean-Michel Blottière  
Founder & CEO



Victoria Abrash  
Producer



Bruce Boshouwers  
Managing Director



Rob Ohlandt  
Tech Manager



Ajay Rai  
Director of  
Technology



Philippe Saint-Gilles  
Producer



Susan Schell  
Producer



Juvina Ten  
Artistic Director

### CO-FOUNDERS



Manny Francisco



Dave Gougé



Thomas Haegele

### FRIENDS

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Diana Arellano  
Charlotte Bavasso  
Julien Blervaque  
David Bowman  
Stephanie Bruning  
Emma Buttin  
Philippa Carroll  
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Frank Vitz  
Matthias Wittmann  
Johannes Wolters  
Habib Zargapour  
Michele Ziegler



# Thank you

We look forward to welcoming you  
at the RealTime Economics Summit  
May 15 & 16, 2023 - New York