



# The World's Premiere Event for Real-Time Technologies The Year-Round Hub for the **Global Real-Time Community**

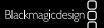
Is Proud to Announce the Creation of

RealTime Society RealTime Economics Summit















































































# **The Right Time for Real-Time**

Real-Time technologies are growing at an unprecedented pace and are shaping countless industries in their wake. RealTime Conference (RTC) brings together the leaders, innovators, experts, aficionados, and advocates who are shaping the future - in real time and with real-time technologies - across industries and around the globe.

### 21,281 Participants

With 21,281 participants since its inception in April 2020, RTC has established itself as the World's Premiere Event for Real-Time Technologies. No other event provides access to such an elite and influential group of people.

### A Global Benchmark for Virtual Gatherings

For 48 hours, RTC produces a stunning live show, packed with real-time live demos, panels, workshops, masterclasses, and top-notch keynote speakers. RTC is about real-time, happening in real-time (no pre-recorded sessions), and using real-time tools.

### The Year-Round Hub for the Global Real-Time Community

RTC is also the community hub to share and discover the very best of what's new and what's next with the real-time technology, tools, and applications that are rapidly transforming the ways we work, communicate, interact, and grow our businesses; remotely, collaboratively and in real-time.

# RTC returns on November 7 – 9, 2022 – Fully Virtual

The theme of RTC 2022 is:

## Creativity, Technology, Economics

The Open Metaverse Paradigm

After "Building the Metaverse" (April 2021) and "Populating the Metaverse" (December 2021), RTC continues to explore the way real-time technologies enable the creation of the Metaverse / Web 3.0, through three different perspectives: Creativity, Technology, and Economics.

From vvWeb 3.0 to Open Metaverse, from Virtual Production to Broadcast, from Digital Fashion to Retail & 3D Commerce, from Platform to Cloud Technologies and Infrastructure, from gITF & USD to Open Source, from Training & Simulation to Architecture, RTC September 2022 brings knowledgeable leaders, experts and innovators from all over the world to learn, share, network, recruit and grow their businesses, across industries and across the globe.

RTC is community driven, free and fully virtual – thus carbon foot-print aware.









# Worldwide & Impactful

21,281 **Total Attendance** Since April 2020 North America

Top-notch Speakers

122

Europe

Companies Represented

Up to 1,500

Attendees per Session

Hours Show, Live and in Real-time

## A Dream Audience to Maximize your Impact

86% Professionals

**82%** 

**Decision Makers** 

64%

Executive / Management

58%

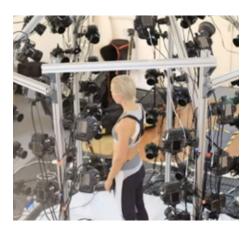
Have Been Working in Their Industry for More Than 10 Years

92%

Will Include Real-time Solutions in their Processes, Products or Services in the Next 2-3 Years

99%

of Attendees Recommend RTC to Friends and Colleagues!









# **Empowering Industry Crossover**

#### **Cross Industries - Cross-Pollination**

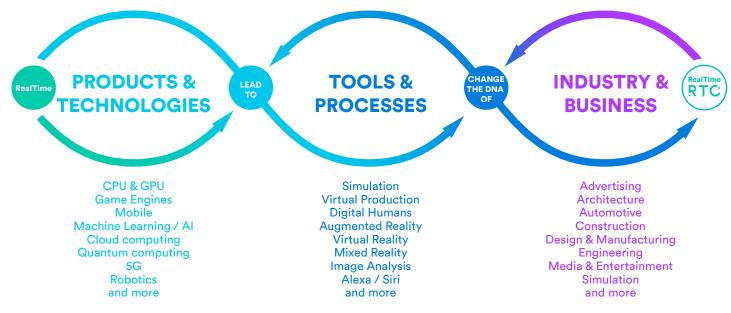
We bring together the industry thought leaders, influencers and innovators from around the globe in real time and with real-time, across industries and market sectors that are too often siloed. RTC creates a unique opportunity for industry crossover & cross-pollination by bringing people together who learn from one another, transmit & apply that information back to their respective fields, and grow their business.

Digital Fashion gurus merge with Game Developers and Digital Humans Pioneers, Health Specialists join Data Professionals, Architects exchange with Real-Time Media, Sports Broadcasters dive into Volumetric Capture, unlocking new forms of monetization...



## Technology, Tools and Industry Expertise

Real-time technology is fundamental to many key industries, each with a sophisticated set of custom real-time tools and applications that play a critical role in business. These new tools enable creativity, deliver growth and create competitive disruption in new markets across the globe. Understanding the transformative power of real-time leads to better business decisions that future-proof your organization.





# **RTC Core Principles**

#### **Business Oriented**

We deeply understand RTC must deliver sales value. RTC program is structured to lead attendees towards workshops, masterclasses, user groups, tools of tomorrow presentations, real-time live demos or recruiting activities.

"In addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands" – Alan Smithson, Co-Founder, MetaVRse - Toronto

### **Community Driven**

Meet the World's Real-Time Experts and participate in the discussion! Learn from the best, meet with your peers, greet your clients, promote your company, accelerate time-to-revenue, grow your business, speed time-to-market, share your knowledge and experience and contribute to the growth of the most vibrant and passionate community ever: the Real-Time Community!

"I feel so grateful to be part of the real time community and to be able to talk to others innovating and creating with the technology, thanks to events like this bringing everyone together. Every year my mind is blown and I'm already looking forward to the next RTC!" – Julia Lou, Lead Unreal Engineer, NantStudios - Los Angeles

#### **Free**

We want to facilitate the access to the real-time community, wherever attendees are on the planet. A huge thank you to our sponsors, whose generous support allowed us to present the Conference for free once again in December 2021!

"You planned, negotiated, gathered, and beautifully hosted another even more accomplished RealTime Conference. For free !!! A success!" – Jan Pinkava, Creative Director, Google / ATAP - Portland

## **Fully Virtual & Carbon Footprint Aware**

RTC is not only setting up a new global benchmark for virtual events, but it is also emphasizing reducing the carbon footprint, minimizing travel expenses and hassle, as well as the environmental costs of traditional events.

"Your RTC conference was just amazing, congratulations! I was able to tune into a few presentations and all were great quality content. Such an innovative approach to host it all in a virtual set as well. It must have been an incredible amount of work to make this happen, thank you so much, simply amazing, way beyond all my expectations." – Henry LaBounta, Senior Art Director - Minneapolis

### **Gender Inclusive**

RTC works hard to bring more women and talents from around the globe.

Thank you to Mariana Acuna-Acosta, Kim Adams, Diana Arellano, Charlotte Bavasso, Elizabeth Baron, Rachel Bradshaw, Kathryn Brillhart, Stephanie Bruning, Philippa Carroll, Lara Cawsey, Charmaine Chan, Kathleen Cohen, Diana Colella, Lynn Comp, Lisa Cooke, Karen Dufilho, Jude Forbes, Joanna Garner, Barbara Ford Grant, Jen Goldfinch, Marientina Gotsis, Karina Grant, Yvonne Grzenkowicz, Cathy Hackl, Renate Haegele, Cortney Harding, Christina Heller, Callie Holderman, Sallyann Houghton, Damara Inglês, Amber Jae Slooten, Carmen Kam, Janet Katsnelson, Connie Kennedy, Lauren Kunze, Dalia Lasaite, Michela Ledwidge, Emily Levy, Janeth Lewin, Odile Limpach, Sandra E. Lopez, Julia Lou, Emma Lundberg, Barbara Marshall, Maghan McDowell, Jade McSorley, Alexa Meade, Natalia Modenova, Lauren Moore, Sepi Motamedi, Taylor Moll, ari Mulholland, Julia Parfitt, Morgan Prygrocki, Setareh Samandari, Linda Sellheim, Avishag Shemesh, Sally Slade, Shelley Smith, Emily Smits, Nikki Tomaino, Alice Taylor, Kristin Turnipseed, Tina VanBrunt, Gabriela Trueba, Andrea Weidlich, Alison Wortman, Dawn Re Yamazi for proudly bearing the women flag at RTC.

And thank you to Victoria Abrash, Laurie House, Biljana Labovic, Wanda Meloni, Susan Schell, Renate Schneider, Juvina Ines Ten, and Michele Ziegler, for being such talented, creative, and wise RTC Team Members:)

"A fabulous event! Thanks for inviting the VES to be part of it. Looking forward to next year!" - Lisa Cooke, Chair, Board of Directors, VES - Los Angeles

# A Few of Our Advisory Board Members



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# Why Sponsor RTC?

### **Expand Market Share**

Our approach is community driven, and sponsorship is a key component. Highly motivated sponsors are invited to consult on RTC programming, to address the needs of the real-time community, which also allows our partners to significantly grow their business and market share.





# Accelerate Time-to-Markets

RTC is the single source to bring your products to market across multiple industries. RTC attracts companies looking for solutions and ready to invest right now. 92% of our attendees said their companies are likely or very likely to increase their investment in real-time technology and tools and/or add new real-time solutions to their processes, products or services in the next two-to-three years.



### Generate New Leads

86% of RTC audience are Professionals. 82% are Decision Makers. 64% Executive /Management. RTC is the global connective tissue for creators, users, developers and investors in real-time technology and tools. Showcase your solutions, answer technical questions in real-time, and convince potential clients.



# Increase Brand Exposure

Promote your brand, tools, and expertise to players in the global real-time community. Elevate your organization's identity among industry leaders, technical experts, and real-time practitioners in a targeted market. RTC provides visibility options at all levels and price points.



# Discover new Business Ideas

Hear from leaders in all areas of real-time, from industries with innovative strategies for growing their business using real-time, and from attendees looking for real-time solutions – maybe yours!



# **Engage with Highly Motivated Professionals**

RTC offers a wide range of opportunities for engagement with professionals around the world. Instant chat and video options allow you to reach out to all attendees. RTC main sponsors have access to email contacts and to detailed analysis of audience and leads.



# Recruit Top-Notch Talent

RTC offers a unique opportunity to recruit high-level professionals. Pitch your company to our 21,000 + attendees and conduct interviews in the intimacy of your own virtual suite.





#### **MAXIMIZE YOUR IMPACT**

# **A Powerful Ecosystem**

Extending beyond our global RealTime Conference events, RTC has embarked on a strategic plan to meet the needs of the real-time community, as it grows.

RTC offers the vibrant real-time community the most complete resource and holistic hub for real-time professionals to come together to learn, share, and explore collaboratively and in real time - all year long, from anywhere on the planet.

#### 2026

#### RealTime Research Lab

A research lab committed to developing innovative and practical solutions to real-time challenges.

#### Fall 2022

#### **RealTime Society**

The RealTime Society is a professional organization representing and serving the full breadth of members of the real-time community.

#### 2025

#### RealTime Institute

A real-time training program tailored to the needs of the industry and the community.



#### November 7 - 9, 2022

#### RealTime Conference

The fully virtual cross-industry RealTime Conference continues, bringing the worldwide real-time community together to connect, learn and discover – in real-time.

#### Spring 2024

#### **RealTime Innovation Awards**

An elite ceremony, honoring and celebrating innovations within real-time.

#### May 15 & 16, 2023

#### **RealTime Economics Summit**

The RealTime Economics Summit is an in-person exclusive and invitation-only summit for 250 business and creative professionals in the real-time industries.





# RealTime Society www

Fall 2022

RealTime Society is a member-driven and collaborative problem-solving organization addressing topics such as Interoperability, Education, Recruiting, etc. RealTime Society bringing together industry-leading companies and individuals on the forefront of real-time technology development and applications across industries.

# The RealTime Society mission is to:



## Community Engagement

Bringing together leaders, engineers, practitioners, innovators, creators, decision makers, and financial experts to work together and inspire each other.



# Facilitate Cross-Pollination

Connecting communities, knowledgable experts, industries and market sectors that are too often siloed.



## Identify and Solve Problems

Identify problems, define expected outcomes, and facilitate collaboration of experts to solve these problems.



### **Inspire & Support**

Create a space for socialization between peers, support and strengthen members' real-time work, and inspire RealTime Society members through shared perspectives from different industries.



### **Previsualize the Future**

Encourage advancements in products, services, and uses of real-time technologies that anticipate evolutions, previsualize and forge the future.



## **Boost Visibility** and Recognition

Provide visibility to stakeholders, at all levels, recognize advancements, and honor achievements in real-time through awards and events.





# RealTime Economics Summit

NEW

From Promise to Reality

May 15 & 16, 2023

In-person

New York - Museum Of The Moving Image

The RealTime Economics Summit is an exclusive in-person invitation-only summit for 250 business and creative professionals in the real-time industries.

A wonderful opportunity for C-level executives, entrepreneurs, and investors to come together to forge relationships, share ideas and collaborate on steering and influencing the future direction of real-time technologies across too-often siloed industries.





Museum of the Moving Image, NYC

Main Auditorium. Museum of the Moving Image, NYC

## Thank you to the visionaries who are supporting these initiatives







































































RYOT





























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